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### **BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION**

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IN THE MATTER OF THE APPLICATION OF AVISTA CORPORATION FOR THE AUTHORITY TO INCREASE ITS RATES AND CHARGES FOR ELECTRIC AND NATURAL GAS SERVICE TO ELECTRIC AND NATURAL GAS CUSTOMERS IN THE ) STATE OF IDAHO

CASE NO. AVU-E-21-01 CASE NO. AVU-G-21-01

EXHIBIT NO. 3 OF ADRIEN M. MCKENZIE, CFA

FOR AVISTA CORPORATION

(ELECTRIC AND NATURAL GAS)

### **SCHEDULE 1**

### **QUALIFICATIONS OF ADRIEN M. MCKENZIE**

### Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

 A. My name is Adrien M. McKenzie. My business address is 3907 Red River St., Austin, Texas 78751.

### Q. PLEASE STATE YOUR OCCUPATION.

A. I am a principal in FINCAP, Inc., a firm engaged primarily in financial, economic, and policy consulting in the field of public utility regulation.

### Q. PLEASE DESCRIBE YOUR QUALIFICATIONS AND EXPERIENCE.

A. I received B.A. and M.B.A. degrees with a major in finance from The University of Texas at Austin, and hold the Chartered Financial Analyst (CFA®) designation. Since joining FINCAP in 1984, I have participated in consulting assignments involving a broad range of economic and financial issues, including cost of capital, cost of service, rate design, economic damages, and business valuation. I have extensive experience in economic and financial analysis for regulated industries, and in preparing and supporting expert witness testimony before courts, regulatory agencies, and legislative committees throughout the U.S. and Canada. I have personally sponsored direct and rebuttal testimony in over 140 proceedings filed with the Federal Energy Regulatory Commission ("FERC") and regulatory agencies in Alaska, Arkansas, Colorado, Hawaii, Idaho, Indiana, Iowa, Kansas, Kentucky, Maryland, Michigan, Montana, Nebraska, New Mexico, Ohio, Oklahoma, Oregon, South Dakota, Texas, Virginia, Washington, West Virginia, and Wyoming. My testimony addressed the establishment of risk-comparable proxy groups, the application of alternative quantitative methods, and the consideration of regulatory standards and

policy objectives in establishing a fair rate of return on equity for regulated electric, gas, and water utility operations. In connection with these assignments, my responsibilities have included critically evaluating the positions of other parties and preparation of rebuttal testimony, representing clients in settlement negotiations and hearings, and assisting in the preparation of legal briefs.

FINCAP was formed in 1979 as an economic and financial consulting firm serving clients in both the regulated and competitive sectors. FINCAP conducts assignments ranging from broad qualitative analyses and policy consulting to technical analyses and research. The firm's experience is in the areas of public utilities, valuation of closely-held businesses, and economic evaluations (e.g., damage and cost/benefit analyses). Prior to joining FINCAP, I was employed by an oil and gas firm and was responsible for operations and accounting. I am a member of the CFA Institute, the CFA Society of Austin. A resume containing the details of my qualifications and experience is attached below.

### ADRIEN M. McKENZIE

FINCAP, INC. Financial Concepts and Applications *Economic and Financial Counsel*  3907 Red River Street Austin, Texas 78751 (512) 923-2790 FAX (512) 458–4768 amm.fincap@outlook.com

### Summary of Qualifications

Adrien McKenzie has an MBA in finance from the University of Texas at Austin and holds the Chartered Financial Analyst (CFA<sup>®</sup>) designation. He has over 30 years of experience in economic and financial analysis for regulated industries, and in preparing and supporting expert witness testimony before courts, regulatory agencies, and legislative committees throughout the U.S. and Canada. Assignments have included a broad range of economic and financial issues, including cost of capital, cost of service, rate design, economic damages, and business valuation.

### **Employment**

President FINCAP, Inc. (June 1984 to June 1987) (April 1988 to present) Economic consulting firm specializing in regulated industries and valuation of closely-held businesses. Assignments have involved electric. gas, telecommunication, and water/sewer utilities. with including utilities. clients consumer groups, municipalities, regulatory agencies, and cogenerators. Areas of participation have included rate of return, revenue requirements, rate design, tariff analysis, avoided cost, forecasting, and negotiations. Develop cost of capital analyses using alternative market models for electric, gas, and telephone utilities. Prepare prefiled direct and rebuttal testimony, participate in settlement negotiations, respond to interrogatories, evaluate opposition testimony, and assist in the areas of cross-examination and the preparations of legal briefs. Other assignments have involved preparation of technical reports, valuations, estimation of damages, industry studies, and various economic analyses in support of litigation.

Manager, McKenzie Energy Company (Jan. 1981 to May. 1984) Responsible for operations and accounting for firm engaged in the management of working interests in oil and gas properties.

### **Education**

<i>M.B.A., Finance</i> , University of Texas at Austin (Sep. 1982 to May. 1984)	<ul> <li>Program included coursework in corporate finance, accounting, financial modeling, and statistics. Received Dean's Award for Academic Excellence and Good Neighbor Scholarship.</li> <li>Professional Report: <i>The Impact of Construction Expenditures on Investor-Owned Electric Utilities</i></li> </ul>
B.B.A., Finance, University of Texas at Austin (Jan. 1981 to May 1982)	Electives included capital market theory, portfolio management, and international economics and finance. Elected to Beta Gamma Sigma business honor society. Dean's List 1981-1982.
Simon Fraser University, Vancouver, Canada and University of Hawaii at Manoa, Honolulu, Hawaii (Jan. 1979 to Dec 1980)	Coursework in accounting, finance, economics, and liberal arts.

### **Professional Associations**

Received Chartered Financial Analyst (CFA®) designation in 1990.

*Member* – CFA Institute.

### **Bibliography**

- "A Profile of State Regulatory Commissions," A Special Report by the Electricity Consumers Resource Council (ELCON), Summer 1991.
- "The Impact of Regulatory Climate on Utility Capital Costs: An Alternative Test," with Bruce H. Fairchild, *Public Utilities Fortnightly* (May 25, 1989).

### **Presentations**

- "ROE at FERC: Issues and Methods," *Expert Briefing on Parallels in ROE Issues between AER, ERA, and FERC*, Jones Day (Sydney, Melbourne, and Perth, Australia) (April 15, 2014).
- Cost of Capital Working Group eforum, Edison Electric Institute (April 24, 2012).
- "Cost-of-Service Studies and Rate Design," General Management of Electric Utilities (A Training Program for Electric Utility Managers from Developing Countries), Austin, Texas (October 1989 and November 1990 and 1991).

### **Representative Assignments**

Mr. McKenzie has prepared and sponsored prefiled testimony submitted in over 140 regulatory proceedings. In addition to filings before regulatory agencies in Alaska, Arkansas, Colorado, Hawaii, Idaho, Indiana, Iowa, Kansas, Kentucky, Maryland, Michigan, Montana, Nebraska, New Mexico, Ohio, Oklahoma, Oregon, South Dakota, Texas, Virginia, Washington, West Virginia, and Wyoming, Mr. McKenzie has considerable expertise in preparing expert analyses and testimony before the Federal Energy Regulatory Commission ("FERC") on the issue of rate of return on equity ("ROE"), and has broad experience in applying and evaluating the results of quantitative methods to estimate a fair ROE, including discounted cash flow approaches, the Capital Asset Pricing Model, risk premium methods, and other quantitative benchmarks. Other representative assignments have included developing cost of service and cost allocation studies, the application of econometric models to analyze the impact of anti-competitive behavior and estimate lost profits; development of explanatory models for nuclear plant capital costs in connection with prudency reviews; and the analysis of avoided cost pricing for cogenerated power.

### I. **DESCRIPTION OF QUANTITATIVE ANALYSES**

1 Q. What is the purpose of this exhibit? 2 Schedule 2 presents capital market estimates of the cost of equity for the A. 3 jurisdictional electric and natural gas utility operations of Avista Corp. ("Avista" or "the 4 Company"). First, I will briefly summarize the concept of the cost of equity, along with the 5 risk-return tradeoff principle fundamental to capital markets. Next, I describe my 6 applications of the Discounted Cash Flow ("DCF"), the Capital Asset Pricing Model 7 ("CAPM"), the empirical form of the CAPM ("ECAPM"), a risk premium analyses based on 8 allowed equity returns for electric utilities, and reference to expected rates of return for 9 electric utilities. This exhibit also presents a market-based test to my utility quantitative 10 analyses by applying the DCF model to a group of low risk non-utility firms.

### A. Overview

11

**Q**. What fundamental economic principle underlies any evaluation of 12 investors' required return on equity ("ROE")?

13 The fundamental economic principle underlying the cost of equity concept is A. 14 the notion that investors are risk averse. In capital markets where relatively risk-free assets 15 are available (e.g., U.S. Treasury securities), investors can be induced to hold riskier assets 16 only if they are offered a premium, or additional return, above the rate of return on a 17 risk-free asset. Because all assets compete with each other for investor funds, riskier assets 18 must yield a higher expected rate of return than safer assets to induce investors to hold them. 19 Given this risk-return tradeoff, the required rate of return (k) from an asset (i) can be 20 generally expressed as:

1	$k_{ m i} = R_{ m f} + RP_{ m i}$				
2 3	where: $R_{\rm f}$ = Risk-free rate of return, and $RP_{\rm i}$ = Risk premium required to hold riskier asset i.				
4	Thus, the required rate of return for a particular asset at any point in time is a function of: 1)				
5	the yield on risk-free assets, and 2) its relative risk, with investors demanding				
6	correspondingly larger risk premiums for assets bearing greater risk.				
7	Q. Is there evidence that the risk-return tradeoff principle actually operates				
8	in the capital markets?				
9	A. Yes. The risk-return tradeoff can be readily documented in segments of the				
10	capital markets where required rates of return can be directly inferred from market data and				
11	where generally accepted measures of risk exist. Bond yields, for example, reflect investors'				
12	expected rates of return, and bond ratings measure the risk of individual bond issues.				
13	Comparing the observed yields on government securities, which are considered free of				
14	default risk, to the yields on bonds of various rating categories demonstrates that the risk-				
15	return tradeoff does, in fact, exist.				
16	Q. Does the risk-return tradeoff observed with fixed income securities				
17	extend to common stocks and other assets?				
18	A. It is widely accepted that the risk-return tradeoff evidenced with long-term				
19	debt extends to all assets. Documenting the risk-return tradeoff for assets other than fixed				
20	income securities, however, is complicated by two factors. First, there is no standard				
21	measure of risk applicable to all assets. Second, for most assets $-$ including common stock $-$				
22	required rates of return cannot be directly observed. Yet there is every reason to believe that				
23	investors exhibit risk aversion in deciding whether or not to hold common stocks and other				
24	assets, just as when choosing among fixed-income securities.				

### Q. Is this risk-return tradeoff limited to differences between firms?

2 No. The risk-return tradeoff principle applies not only to investments in A. 3 different firms, but also to different securities issued by the same firm. The securities issued 4 by a utility vary considerably in risk because they have different characteristics and 5 priorities. As noted earlier, long-term debt is senior among all capital in its claim on a 6 utility's net revenues and is, therefore, the least risky. The last investors in line are common 7 shareholders. They receive only the net revenues, if any, remaining after all other claimants 8 have been paid. As a result, the rate of return that investors require from a utility's common 9 stock, the most junior and riskiest of its securities, must be considerably higher than the 10 yield offered by the utility's senior, long-term debt. 11 What are the challenges in determining a just and reasonable ROE for a **Q**. 12 regulated enterprise? 13 The actual return investors require is unobservable. Different methodologies A. 14 have been developed to estimate investors' expected and required return on capital, but all 15 such methodologies are merely theoretical tools and generally produce a range of estimates, 16 based on different assumptions and inputs. The DCF method, which is frequently 17 referenced and relied on by regulators, is only one theoretical approach to gain insight into 18 the return investors require; there are numerous other methodologies for estimating the cost 19 of capital and the ranges produced by the different approaches can vary widely. 20

21

# Q. Is it customary to consider the results of multiple approaches when evaluating a just and reasonable ROE?

A. Yes. In my experience, financial analysts and regulators routinely consider the results of alternative approaches in determining allowed ROEs. It is widely recognized that no single method can be regarded as failsafe; with all approaches having advantages and

1	shortcomings. As the Federal Energy Regulatory Commission ("FERC") has noted, "The
2	determination of rate of return on equity starts from the premise that there is no single
3	approach or methodology for determining the correct rate of return." <sup>1</sup> More recently, FERC
4	recognized the potential for any application of the DCF model to produce unreliable results. <sup>2</sup>
5	Similarly, a publication of the Society of Utility and Regulatory Financial Analysts
6	concluded that:
7 8 9	Each model requires the exercise of judgment as to the reasonableness of the underlying assumptions of the methodology and on the reasonableness of the proxies used to validate the theory. Each model has its own way of
10	examining investor behavior, its own premises, and its own set of
11	simplifications of reality. Each method proceeds from different fundamental
12	premises, most of which cannot be validated empirically. Investors clearly do
13	not subscribe to any singular method, nor does the stock price reflect the
14	application of any one single method by investors. <sup>3</sup>
15	As this treatise succinctly observed, "no single model is so inherently precise that it can be
16	relied on solely to the exclusion of other theoretically sound models." <sup>4</sup> Similarly, New
17	Regulatory Finance concluded that:
18	There is no single model that conclusively determines or estimates the
19	expected return for an individual firm. Each methodology possesses its own
20	way of examining investor behavior, its own premises, and its own set of
21	simplifications of reality. Each method proceeds from different fundamental
22	premises that cannot be validated empirically. Investors do not necessarily
23	subscribe to any one method, nor does the stock price reflect the application
24	of any one single method by the price-setting investor. There is no monopoly
25	as to which method is used by investors. In the absence of any hard evidence
26	as to which method outdoes the other, all relevant evidence should be used
27	and weighted equally, in order to minimize judgmental error, measurement
28	error, and conceptual infirmities. <sup>5</sup>

<sup>&</sup>lt;sup>1</sup> Northwest Pipeline Co., Opinion No. 396-C, 81 FERC ¶ 61,036 at 4 (1997). <sup>2</sup> Opinion No. 531, 147 FERC ¶ 61,234 at P 41 (2014).

<sup>&</sup>lt;sup>3</sup> David C. Parcell, *The Cost of Capital – A Practitioner's Guide*, Society of Utility and Regulatory Financial Analysts (2010) at 84. <sup>4</sup> *Id*.

<sup>&</sup>lt;sup>5</sup> Roger A. Morin, *New Regulatory Finance*, Pub. Util. Reports, Inc. (2006) at 429.

1	Thus, while the DCF model is a recognized approach to estimating the ROE, it is not				
2	without shortcomings and does not otherwise eliminate the need to ensure that the "end				
3	result" is fair. The Indiana Utility Regulatory Commission has recognized this principle:				
4 5 6 7 8 9 10 11 12 13 14 15	There are three principal reasons for our unwillingness to place a great deal of weight on the results of any DCF analysis. One is the failure of the DCF model to conform to reality. The second is the undeniable fact that rarely if ever do two expert witnesses agree on the terms of a DCF equation for the same utility – for example, as we shall see in more detail below, projections of future dividend cash flow and anticipated price appreciation of the stock can vary widely. And, the third reason is that the unadjusted DCF result is almost always well below what any informed financial analysis would regard as defensible, and therefore require an upward adjustment based largely on the expert witness's judgment. In these circumstances, we find it difficult to regard the results of a DCF computation as any more than suggestive. <sup>6</sup>				
16	As this discussion indicates, consideration of the results of alternative approaches				
17	reduces the potential for error associated with any single quantitative method. Just as				
18	investors inform their decisions through the use of a variety of methodologies, my				
19	evaluation of a fair ROE for the Company considers the results of multiple financial models.				
20	Q. What does the above discussion imply with respect to estimating the				
21	ROE for a utility?				
22	A. Although the ROE cannot be observed directly, it is a function of the returns				
23	available from other investment alternatives and the risks to which the equity capital is				
24	exposed. Because it is not readily observable, the ROE for a particular utility must be				
25	estimated by analyzing information about capital market conditions generally, assessing the				
26	relative risks of the company specifically, and employing various quantitative methods that				
27	focus on investors' required rates of return. These various quantitative methods typically				
28	attempt to infer investors' required rates of return from stock prices, interest rates, or other				

<sup>&</sup>lt;sup>6</sup> Ind. Michigan Power Co., Cause No. 38728, 116 PUR4th, 1, 17-18 (IURC 8/24/1990).

1	capital market data. Consistent with FERC's conclusion that "[t]here is significant evidence
2	indicating that combining estimates from different models is more accurate than relying on a
3	single model,"7 my evaluation of a fair ROE for the Company considers the results of
4	multiple financial models, including the DCF, CAPM (and the related ECAPM), risk
5	premium, and expected earnings approaches.

### B. <u>Comparable Risk Proxy Group</u>

### 6 7

# Q. How do you implement quantitative methods to estimate the cost of common equity for Avista?

8 Application of quantitative methods to estimate the cost of common equity A. 9 requires observable capital market data, such as stock prices and beta values. Moreover, 10 even for a firm with publicly traded stock, the cost of common equity can only be estimated. 11 As a result, applying quantitative models using observable market data only produces an 12 estimate that inherently includes some degree of observation error. Thus, the accepted 13 approach to increase confidence in the results is to apply alternative quantitative methods to 14 a proxy group of publicly traded companies that investors regard as risk-comparable. The 15 results of the analysis for the sample of companies are relied upon to establish a range of 16 reasonableness for the cost of equity for the specific company at issue.

17

Q.

A.

What specific proxy group of utilities do you rely on for your analyses?

18

My analyses relied on a proxy group composed of 18 companies, which I

refer to as the "Utility Group." In order to develop this group, I began with the followingcriteria:

21

<sup>&</sup>lt;sup>7</sup> Coakley v. Bangor Hydro-Elec. Co.,  $165 \text{ FERC} \P 61,030 \text{ at } P 38 (2018)$ ; Ass 'n of Bus. Advocating Tariff Equity v. Midcontinent Indep. Sys. Operator, Inc.,  $165 \text{ FERC} \P 61,118 \text{ at } P 40 (2018)$ .

1 2	<ol> <li>Included in the Electric Utility Industry groups compiled by The Value Line Investment Survey ("Value Line").</li> </ol>
3 4 5 6	<ol> <li>Corporate credit ratings from S&amp;P Global Ratings ("S&amp;P") and Moody's Investors Service ("Moody's") corresponding to one notch above and below the Company's current ratings. For S&amp;P, this results in a ratings range of BBB-, BBB, and BBB+; for Moody's the range is Baa3, Baa2, or Baa1.<sup>8</sup></li> </ol>
7	3. Value Line Safety Rank of "2" or "3".
8 9	4. No ongoing involvement in a major merger or acquisition that would distort quantitative results.
10 11	5. No cuts in dividend payments during the past six months and no announcement of a dividend cut since that time.
12	Q. Is there any other publicly traded utility that is relevant in establishing a
13	proxy group?
14	A. Yes. Investors would regard Algonquin Power & Utilities, Inc.
15	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a
15 16	
	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a
16	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a just and reasonable ROE for Avista. Although it has not yet been included in Value Line's
16 17	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a just and reasonable ROE for Avista. Although it has not yet been included in Value Line's electric utility industry groups, investors also regard Algonquin as having operations
16 17 18	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a just and reasonable ROE for Avista. Although it has not yet been included in Value Line's electric utility industry groups, investors also regard Algonquin as having operations comparable to those of other electric utilities in the proxy group. Algonquin is a North
16 17 18 19	("Algonquin") as a comparable investment alternative that is relevant to an evaluation of a just and reasonable ROE for Avista. Although it has not yet been included in Value Line's electric utility industry groups, investors also regard Algonquin as having operations comparable to those of other electric utilities in the proxy group. Algonquin is a North American diversified generation, transmission, and distribution utility with approximately

<sup>&</sup>lt;sup>8</sup> While Hawaiian Electric Industries, Inc. ("HEI") does not have a published Moody's rating, it was included in my proxy group. HEI's S&P rating falls within the comparable range for Avista, as does the Baa2 Moody's rating assigned to HEI's primary subsidiary, Hawaiian Electric Company, Inc. <sup>9</sup> Algonquin completed its acquisition of Empire District in 2017, which more than doubled its size. Empire

District was included in Value Line's electric utility industry group prior to its merger with Algonquin.

1	earnings, and assets are related to its regulated U.S. utility operations. <sup>10</sup> In addition,				
2	Algonquin reports interim and annual consolidated financial statements in U.S. dollars, its				
3	dividend is denominated in U.S. dollars, and its common shares are listed on the New York				
4	Stock Exchange. While Algonquin is not rated by Moody's, it has been assigned a credit				
5	rating of BBB by S&P.				
6	Q. What other publicly traded utility is relevant in establishing a proxy				
7	group?				
8	A. Emera should also be included in the proxy group.				
9	Q. Please explain why Emera should be considered.				
10	A. Investors consider Emera to have risks and operations comparable to those of				
11	other electric utilities. Emera is primarily engaged in electricity generation, transmission,				
12	and distribution; gas transmission and distribution; and utility energy services, and serves				
13	approximately 2.5 million customers. Emera completed its acquisition of TECO Energy in				
14	2016. While Emera is currently included in Value Line's "Power Industry" sector, Value				
15	Line also reported that Emera's Florida electric utility is its largest operating segment and				
16	that "over 95% of earnings now [come] from regulated operations."11				
17	Similarly, CFRA highlighted Emera's primary focus on electric utility operations,				
18	and classified Emera in its "Electric Utilities" industry group, <sup>12</sup> and Emera reports as an				

<sup>&</sup>lt;sup>10</sup> For example, Algonquin reported that during 2019 regulated utility operations accounted for 84 percent of total revenues, 86 percent of operating income, and 63 percent of total assets. Approximately 95 percent of Algonquin's consolidated revenue and 90 percent of property, plant, and equipment are attributable to operations in the U.S.

https://www.sec.gov/cgi-bin/viewer?action=view&cik=1174169&accession\_number=0001174169-20-000018 &xbrl\_type=v#.

<sup>&</sup>lt;sup>11</sup> he Value Line Investment Survey (Mar. 20, 2020). This is consistent with Emera's 2019 Annual Report, which noted that 95% of the company's earnings were derived from regulated investments. *Emera*, *Inc.*, 2019 Annual Report at 1.

<sup>&</sup>lt;sup>12</sup> CFRA, *Émera Incorporated*, Quantitative Stock Report (Jun. 24, 2017). CFRA, founded as the Center for Financial Research and Analysis, is one of the world's largest providers of institutional-grade independent equity research, acquired the equity and fund research arm of S&P in October 2016.

1	"Electric Utility" under the Standard Industrial Classification Code (4911). <sup>13</sup> S&P noted
2	that "Emera, Inc. is a geographically diverse electric and natural gas holding utility
3	company," <sup>14</sup> and reported that regulated utility operations contribute "about 95% of
4	consolidated cash flow." <sup>15</sup> Thus, investors would regard Emera as a comparable investment
5	alternative that is relevant to an evaluation of the required rate of return for Avista. Emera's
6	operations are dominated by its U.Sbased utilities, which together accounted for
7	approximately 68 percent of consolidated net income and 72% of total assets at year-end
8	2019.16

0.

### How do you evaluate the risks of the Utility Group relative to Avista?

10 My evaluation of relative risk considers four objective, published A. 11 benchmarks that are widely relied on in the investment community. Credit ratings are 12 assigned by independent rating agencies for the purpose of providing investors with a broad 13 assessment of the creditworthiness of a firm. Ratings generally extend from triple-A (the 14 highest) to D (in default). Other symbols (e.g., "BBB+") are used to show relative standing 15 within a category. Because the rating agencies' evaluation includes virtually all of the 16 factors normally considered important in assessing a firm's relative credit standing, 17 corporate credit ratings provide a broad, objective measure of overall investment risk that is 18 readily available to investors. Although the credit rating agencies are not immune to 19 criticism, their rankings and analyses are widely cited in the investment community and 20 referenced by investors. Investment restrictions tied to credit ratings continue to influence

<sup>&</sup>lt;sup>13</sup> See https://sec.report/CIK/0000354707.

<sup>&</sup>lt;sup>14</sup> S&P Global Ratings, *Emera Inc. And Subsidiaries 'BBB+' Ratings Affirmed; Outlooks Remain Negative*, RatingsDirect (Mar. 26, 2019).

<sup>&</sup>lt;sup>15</sup> S&P Global Ratings, *Emera Inc. And TECO Downgraded On Weak Financials, Outlook Stable; Subsidiaries Ratings Affirmed*, Research Update (Mar. 24, 2020).

<sup>&</sup>lt;sup>16</sup> Emera, Inc., 2019 Financial Statements at Note 5.

- capital flows, and credit ratings are also frequently used as a primary risk indicator in
   establishing proxy groups to estimate the cost of common equity.
- 3 While credit ratings provide the most widely referenced benchmark for investment 4 risks, other quality rankings published by investment advisory services also provide relative 5 assessments of risks that are considered by investors in forming their expectations for 6 common stocks. Value Line's primary risk indicator is its Safety Rank, which ranges from 7 "1" (Safest) to "5" (Riskiest). This overall risk measure is intended to capture the total risk 8 of a stock, and incorporates elements of stock price stability and financial strength. Given 9 that Value Line is perhaps the most widely available source of investment advisory 10 information, its Safety Rank provides useful guidance regarding the risk perceptions of 11 investors.

12 The Financial Strength Rating is designed as a guide to overall financial strength and 13 creditworthiness, with the key inputs including financial leverage, business volatility 14 measures, and company size. Value Line's Financial Strength Ratings range from "A++" 15 (strongest) down to "C" (weakest) in nine steps. Finally, Value Line's beta measures a 16 utility's stock price volatility relative to the market as a whole. A stock that tends to respond 17 less to market movements has a beta less than 1.00, while stocks that tend to move more 18 than the market have betas greater than 1.00. Beta is the only relevant measure of 19 investment risk under modern capital market theory, and is widely cited in academics and in 20 the investment industry as a guide to investors' risk perceptions. Moreover, in my 21 experience Value Line is the most widely referenced source for beta in regulatory 22 proceedings. As noted in New Regulatory Finance:

1 Value Line is the largest and most widely circulated independent investment 2 advisory service, and influences the expectations of a large number of 3 institutional and individual investors.... Value Line betas are computed on a 4 theoretically sound basis using a broadly based market index, and they are adjusted for the regression tendency of betas to converge to 1.00.175

6 How do the overall risks of your proxy group compare with Avista? **Q**.

7

Table 1 compares the Utility Group with Avista across five key indicators of

As shown above, Avista's S&P credit rating is one notch above the average

A.

A.

8 investment risk:

### 9 TABLE 1 10 **COMPARISON OF RISK INDICATORS**

				Value Line	
	Credi	it Rating	Safety	Financial	
	<u>S&amp;P</u>	Moody's	<u>Rank</u>	<u>Strength</u>	<u>Beta</u>
Utility Group	BBB	Baa2	2	B++	0.92
Avista	BBB	Baa2	2	B++	0.95

11

### 0. What does this comparison indicate regarding investors' assessment of 12 the relative risk associated with your Utility Group?

13

14 for the Utility Group, while the Company's Moody's credit rating is identical to that of the

15 Utility Group. Likewise, the average Value Line Safety Rank and Financial Strength

16 measures for the Utility Group are the same as that assigned to the Company. The average

17 of Value Line's betas for the Utility Group is slightly lower than Avista's beta. Considered

18 together, this comparison of objective measures, which consider a broad spectrum of risks,

- 19 including financial and business position, and exposure to firm-specific factors, indicates
- 20 that investors would likely conclude that the overall investment risks for Avista are
- 21 comparable to those of the firms in the Utility Group.

<sup>&</sup>lt;sup>17</sup> Roger A. Morin, *New Regulatory Finance*, Pub. Util. Reports (2006) at 71.

## C. <u>Discounted Cash Flow Analyses</u>

Q. How is the DCF model used to estimate the cost of equity?

2 DCF models attempt to replicate the market valuation process that sets the A. 3 price investors are willing to pay for a share of a company's stock. The model rests on the 4 assumption that investors evaluate the risks and expected rates of return from all securities 5 in the capital markets. Given these expectations, the price of each stock is adjusted by the 6 market until investors are adequately compensated for the risks they bear. Therefore, we can 7 look to the market to determine what investors believe a share of common stock is worth. 8 By estimating the cash flows investors expect to receive from the stock in the way of future 9 dividends and capital gains, we can calculate their required rate of return. That is, the cost of equity is the discount rate that equates the current price of a share of stock with the 10 11 present value of all expected cash flows from the stock. The formula for the general form of 12 the DCF model is as follows:

$$P_0 = \frac{D_1}{(1+k_e)^1} + \frac{D_2}{(1+k_e)^2} + \dots + \frac{D_t}{(1+k_e)^t} + \frac{P_t}{(1+k_e)^t}$$

14	where:	$\mathbf{P}_0$	= Current price per share;
15		Pt	= Expected future price per share in period t;
16		$D_t$	= Expected dividend per share in period t;
17		k <sub>e</sub>	= Cost of common equity.

## Q. What form of the DCF model is customarily used to estimate the cost of

- 19 equity in rate cases?
- 20

18

13

A. Rather than developing annual estimates of cash flows into perpetuity, the

21 DCF model can be simplified to a "constant growth" form: <sup>18</sup>

<sup>&</sup>lt;sup>18</sup> The constant growth DCF model is dependent on a number of assumptions, which in practice are never strictly met. These include a constant growth rate for both dividends and earnings; a stable dividend payout ratio; the discount rate exceeds the growth rate; a constant growth rate for book value and price; a constant earned rate of return on book value; no sales of stock at a price above or below book value; a constant price - earnings ratio; a constant discount rate (*i.e.*, no changes in risk or interest rate levels and a flat yield curve); and all of the above extend to infinity. Nevertheless, the DCF method provides a workable and practical approach to estimate investors' required return that is widely referenced in utility ratemaking.

$P_{0} =$	$D_1$	
<b>I</b> <sub>0</sub> -	$\overline{k_e - g}$	

2	where:	$P_0 = Current price per share;$
3		$D_1$ = Expected dividend per share in the coming year;
4		$k_e = Cost of equity;$
5		g = Investors' long-term growth expectations.

6 The cost of equity  $(k_e)$  can be isolated by rearranging terms:

$$k_e = \frac{D_1}{P_0} + g$$

7

1

8 This constant growth form of the DCF model recognizes that the rate of return to 9 stockholders consists of two parts: 1) dividend yield  $(D_1/P_0)$ , and 2) growth (g). In other 10 words, investors expect to receive a portion of their total return in the form of current 11 dividends and the remainder through price appreciation.

12

### Q. What steps are required to apply the DCF model?

A. The first step in implementing the constant growth DCF model is to determine the expected dividend yield  $(D_1/P_0)$  for the firm in question. This is usually calculated based on an estimate of dividends to be paid in the coming year divided by the current price of the stock. The second step is to estimate investors' long-term growth expectations (g) for the firm. The final step is to sum the firm's dividend yield and estimated growth rate to arrive at an estimate of its cost of common equity.

19

### Q. How is the dividend yield for the Utility Group determined?

- A. Estimates of dividends to be paid by each of these utilities over the next twelve months, obtained from Value Line, serve as  $D_1$ . This annual dividend is then divided by a 30-day average stock price for each utility to arrive at the expected dividend yield. The stock prices, expected dividends, and resulting dividend yields for the firms in the Utility
- Group are presented on page 1 of Exhibit No. 3, Schedule 5.

### Q. What is the next step in applying the constant growth DCF model?

A. The next step is to evaluate long-term growth expectations, or "g", for the firm in question. In constant growth DCF theory, earnings, dividends, book value, and market price are all assumed to grow in lockstep, and the growth horizon of the DCF model is infinite. But implementation of the DCF model is more than just a theoretical exercise; it is an attempt to replicate the mechanism investors used to arrive at observable stock prices. A wide variety of techniques can be used to derive growth rates, but the only "g" that matters in applying the DCF model is the value that investors expect.

## 9 Q. What are investors most likely to consider in developing their long-term 10 growth expectations?

11 Implementation of the DCF model is solely concerned with replicating the A. 12 forward-looking evaluation of real-world investors. In the case of utilities, dividend growth 13 rates are not likely to provide a meaningful guide to investors' current growth expectations. 14 This is because utilities have significantly altered their dividend policies in response to more 15 accentuated business risks in the industry, with the payout ratios falling significantly from 16 historical levels. As a result, dividend growth in the utility industry has lagged growth in 17 earnings as utilities conserve financial resources to provide a hedge against heightened 18 uncertainties.

A measure that plays a pivotal role in determining investors' long-term growth expectations are future trends in earnings per share ("EPS"), which provide the source for future dividends and ultimately support share prices. The importance of earnings in evaluating investors' expectations and requirements is well accepted in the investment community, and surveys of analytical techniques relied on by professional analysts indicate that growth in earnings is far more influential than trends in dividends per share ("DPS").

1	The availability of projected EPS growth rates also is key to investors relying on this
2	measure as compared to future trends in DPS. Apart from Value Line, investment advisory
3	services do not generally publish comprehensive DPS growth projections, and this scarcity
4	of dividend growth rates relative to the abundance of earnings forecasts attests to their
5	relative influence. The fact that securities analysts focus on EPS growth, and that DPS
6	growth rates are not routinely published, indicates that projected EPS growth rates are likely
7	to provide a superior indicator of the future long-term growth expected by investors.
8	Q. Do the growth rate projections of security analysts consider historical
9	trends?
10	A. Yes. Professional security analysts study historical trends extensively in
11	developing their projections of future earnings. Hence, to the extent there is any useful
12	information in historical patterns, that information is incorporated into analysts' growth
13	forecasts.
14	Q. Did Professor Myron J. Gordon, who pioneered the DCF approach,
15	recognize the pivotal role that earnings play in forming investors' expectations?
16	A. Yes. Dr. Gordon specifically recognized that "it is the growth that investors
17	expect that should be used" in applying the DCF model and he concluded:
18 19	A number of considerations suggest that investors may, in fact, use earnings growth as a measure of expected future growth." <sup>19</sup>
20	Q. Are analysts' assessments of growth rates appropriate for estimating
21	investors' required return using the DCF model?
22	A. Yes. In applying the DCF model to estimate the cost of common equity, the
23	only relevant growth rate is the forward-looking expectations of investors that are captured
24	in current stock prices. Investors, just like securities analysts and others in the investment

<sup>&</sup>lt;sup>19</sup> Myron J. Gordon, *The Cost of Capital to a Public Utility*, MSU Public Utilities Studies (1974) at 89.

1	community, do not know how the future will actually turn out. They can only make
2	investment decisions based on their best estimate of what the future holds in the way of
3	long-term growth for a particular stock, and securities prices are constantly adjusting to
4	reflect their assessment of available information.
5	Any claims that analysts' estimates are not relied upon by investors are illogical
6	given the reality of a competitive market for investment advice. If financial analysts'
7	forecasts do not add value to investors' decision making, then it is irrational for investors to
8	pay for these estimates. Similarly, those financial analysts who fail to provide reliable
9	forecasts will lose out in competitive markets relative to those analysts whose forecasts
10	investors find more credible. The reality that analyst estimates are routinely referenced in
11	the financial media and in investment advisory publications (e.g., Value Line) implies that
12	investors use them as a basis for their expectations.
13	While the projections of securities analysts may be proven optimistic or pessimistic
14	in hindsight, this is irrelevant in assessing the expected growth that investors have
15	incorporated into current stock prices, and any bias in analysts' forecasts-whether
16	pessimistic or optimistic—is irrelevant if investors share analysts' views. Earnings growth
17	projections of security analysts provide the most frequently referenced guide to investors'
18	views and are widely accepted in applying the DCF model. As explained in New Regulatory
19	Finance:

1 2 3	Because of the dominance of institutional investors and their influence on individual investors, analysts' forecasts of long-run growth rates provide a sound basis for estimating required returns. Financial analysts event a strong		
4	sound basis for estimating required returns. Financial analysts exert a strong		
4 5	influence on the expectations of many investors who do not possess the resources to make their own forecasts, that is, they are a cause of g [growth].		
6	The accuracy of these forecasts in the sense of whether they turn out to be		
7	correct is not an issue here, as long as they reflect widely held expectations. <sup>20</sup>		
8	Q. Have regulators also recognized that analysts' growth rate estimates are		
9	an important and meaningful guide to investors' expectations?		
10	A. Yes. The Kentucky Public Service Commission has indicated its preference		
11	for relying on analysts' projections in establishing investors' expectations:		
12	KU's argument concerning the appropriateness of using investors'		
13	expectations in performing a DCF analysis is more persuasive than the AG's		
14	argument that analysts' projections should be rejected in favor of historical		
15	results. The Commission agrees that analysts' projections of growth will be		
16	relatively more compelling in forming investors' forward-looking		
17	expectations than relying on historical performance, especially given the		
18	current state of the economy. <sup>21</sup>		
19	Similarly, FERC has expressed a clear preference for projected EPS growth rates in applying		
20	the DCF model to estimate the cost of equity for both electric and natural gas pipeline		
21	utilities:		
22	Opinion No. 414-A held that the IBES five-year growth forecasts for each		
23	company in the proxy group are the best available evidence of the short-term		
24	growth rates expected by the investment community. It cited evidence that (1)		
25	those forecasts are provided to IBES by professional security analysts, (2)		
26	IBES reports the forecast for each firm as a service to investors, and (3) the		
27	IBES reports are well known in the investment community and used by		
28	investors. The Commission has also rejected the suggestion that the IBES		
29	analysts are biased and stated that "in fact the analysts have a significant		
30	incentive to make their analyses as accurate as possible to meet the needs of		
31	their clients since those investors will not utilize brokerage firms whose		
32	analysts repeatedly overstate the growth potential of companies."22		

 <sup>&</sup>lt;sup>20</sup> Roger A. Morin, *New Regulatory Finance*, Pub. Util. Reports, Inc. (2006) at 298 (emphasis added).
 <sup>21</sup> Kentucky Utilities Co., Case No. 2009-00548 (Ky PSC Jul. 30, 2010) at 30-31.
 <sup>22</sup> Kern River Gas Transmission Co., 126 FERC¶ 61,034at P 121 (2009) (footnote omitted).

1	The Public Utility Regulatory Authority of Connecticut has also noted that "there is		
2	not growth in DPS without growth in EPS," and concluded that securities analysts' growth		
3	projections have a greater influence over investors' expectations and stock prices. <sup>23</sup> In		
4	addition, the Regulatory Commission of Alaska ("RCA") has previously determined that		
5	analysts' EPS growth rates provide a superior basis on which to estimate investors'		
6	expectations:		
7 8 9 10	We also find persuasive the testimony that projected EPS returns are more indicative of investor expectations of dividend growth than historical growth data because persons making the forecasts already consider the historical numbers in their analyses. <sup>24</sup>		
11	The RCA has concluded that arguments against exclusive reliance on analysts' EPS growth		
12	rates to apply the DCF model "are not convincing." <sup>25</sup>		
13	Q. What are security analysts currently projecting in the way of growth for		
14	the firms in the Utility Proxy Group?		
15	A. The projected EPS growth rates for each of the firms in the Utility Group		
16	reported by Value Line, IBES, <sup>26</sup> and Zacks Investment Research ("Zacks") are displayed on		
17	page 2 of Exhibit No. 3, Schedule 6.		
18	Q. How else are investors' expectations of future long-term growth		
19	prospects often estimated for use in the constant growth DCF model?		
20	A. In constant growth theory, growth in book equity will be equal to the product		
21	of the earnings retention ratio (one minus the dividend payout ratio) and the earned rate of		
22	return on book equity. Furthermore, if the earned rate of return and the payout ratio are		
23	constant over time, growth in earnings and dividends will be equal to growth in book value.		

<sup>&</sup>lt;sup>23</sup> Decision, Docket No. 13-02-20 (Sept. 24, 2013).
<sup>24</sup> Regulatory Commission of Alaska, U-07-76(8) at 65, n. 258.
<sup>25</sup> Regulatory Commission of Alaska, U-08-157(10) at 36.
<sup>26</sup> Formerly I/B/E/S International, Inc., IBES growth rates are now compiled and published by Refinitiv.

1 Despite the fact that these conditions are seldom, if ever, met in practice, this "sustainable 2 growth" approach may provide a rough guide for evaluating a firm's growth prospects and is 3 frequently proposed in regulatory proceedings. 4 The sustainable growth rate is calculated by the formula, g = br+sv, where "b" is the 5 expected retention ratio, "r" is the expected earned return on equity, "s" is the percent of 6 common equity expected to be issued annually as new common stock, and "v" is the equity 7 accretion rate. Under DCF theory, the "sv" factor is a component of the growth rate 8 designed to capture the impact of issuing new common stock at a price above, or below, 9 book value. The sustainable, "br+sv" growth rates for each firm in the Utility Group are 10 summarized on page 2 of Exhibit No. 3, Schedule 5, with the underlying details being 11 presented on Exhibit No. 3, Schedule 6. 12 The sustainable growth rate analysis shown in Exhibit No. 3, Schedule 6 13 incorporates an "adjustment factor" because Value Line's reported returns are based on year-14 end book values. Since earnings is a flow over the year while book value is determined at a 15 given point in time, the measurement of earnings and book value are distinct concepts. It is 16 this fundamental difference between a flow (earnings) and point estimate (book value) that 17 makes it necessary to adjust to mid-year in calculating the ROE. Given that book value will 18 increase or decrease over the year, using year-end book value (as Value Line does) understates or overstates the average investment that corresponds to the flow of earnings. 19 20 To address this concern, earnings must be matched with a corresponding representative 21 measure of book value, or the resulting ROE will be distorted. The adjustment factor 22 determined in Exhibit No. 3, Schedule 6 is solely a means of converting Value Line's end-23 of-period values to an average return over the year.

1	Q.	What cost of equity estimates are implied for the Utility Group using the
2	DCF model?	
3	А.	After combining the dividend yields and respective growth projections for
4	each utility, th	he resulting cost of equity estimates are shown on page 3 of Exhibit No. 3,
5	Schedule 5.	
6	Q.	In evaluating the results of the constant growth DCF model, is it
7	appropriate	to eliminate illogical low or high-end values?
8	А.	Yes. In applying quantitative methods to estimate the cost of equity, it is
9	essential that	the resulting values pass fundamental tests of reasonableness and economic
10	logic. Accor	dingly, DCF estimates that are implausibly low or high should be eliminated
11	when evaluat	ting the results of this method.
12	Q.	How do you evaluate DCF estimates at the low end of the range?
13	А.	I base my evaluation of DCF estimates at the low end of the range on the
14	fundamental	risk-return tradeoff, which holds that investors will only take on more risk if
15	they expect to	o earn a return to compensate them for the greater uncertainty. Because
16	common stoc	eks lack the protections associated with an investment in long-term bonds, a
17	utility's com	mon stock imposes far greater risks on investors. As a result, the rate of return
18	that investors	s require from a utility's common stock is considerably higher than the yield
19	offered by se	nior, long-term debt. Consistent with this principle, DCF results that are not
20	sufficiently h	igher than the yields available on less risky utility bonds must be eliminated.
21	Q.	Have similar tests been applied by regulators?
22	А.	Yes. FERC has noted that adjustments are justified where applications of the
23	DCF approac	ch produce illogical results. FERC previously evaluated DCF results against

1	observable yields on long-term public utility debt and recognized that it is appropriate to	
2	eliminate estimates that do not sufficiently exceed this threshold. <sup>27</sup> FERC affirmed that:	
3 4 5 6 7 8 9 10 11	The purpose of the low-end outlier test is to exclude from the proxy group those companies whose ROE estimates are below the average bond yield or are above the average bond yield but are sufficiently low that an investor would consider the stock to yield essentially the same return as debt. In public utility ROE cases, the Commission has used 100 basis points above the cost of debt as an approximation of this threshold, but has also considered the distribution of proxy group companies to inform its decision on which companies are outliers. As the Presiding Judge explained, this is a flexible test. <sup>28</sup>	
12	More recently, FERC has established a new test which is based on adding 20 percent	
13	of the CAPM market risk premium to the current triple-B bond yield. While this test has no	
14	evidentiary support, it does recognize that risk premiums widen when bond yields go down.	
15	Q. What interest rate benchmark do you consider in evaluating the DCF	
16		
16	results for Avista?	
16 17	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2,	
17	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2,	
17 18	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated	
17 18 19	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated "Baa" represent the lowest ratings grade for which Moody's publishes index values, and the	
17 18 19 20 21	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated "Baa" represent the lowest ratings grade for which Moody's publishes index values, and the closest available approximation for the risks of common stock, which are significantly	
17 18 19 20	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated "Baa" represent the lowest ratings grade for which Moody's publishes index values, and the closest available approximation for the risks of common stock, which are significantly greater than those of long-term debt. Accordingly, I referenced average yields on triple-B	
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> </ol>	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated "Baa" represent the lowest ratings grade for which Moody's publishes index values, and the closest available approximation for the risks of common stock, which are significantly greater than those of long-term debt. Accordingly, I referenced average yields on triple-B utility bonds as my benchmark in evaluating low-end results. Monthly yields on Baa bonds	
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>	A. As noted earlier, the S&P and Moody's ratings for Avista are BBB and Baa2, respectively, which fall in the triple-B rating category. Furthermore, utility bonds rated "Baa" represent the lowest ratings grade for which Moody's publishes index values, and the closest available approximation for the risks of common stock, which are significantly greater than those of long-term debt. Accordingly, I referenced average yields on triple-B utility bonds as my benchmark in evaluating low-end results. Monthly yields on Baa bonds reported by Moody's averaged 3.20 percent over the six months ending November 2020. <sup>29</sup>	

 <sup>&</sup>lt;sup>27</sup> See, e.g., Southern California Edison Co., 131 FERC ¶ 61,020 at P 55 (2010) ("SoCal Edison").
 <sup>28</sup> Opinion No. 531, 147 FERC ¶ 61,234 at P 122 (2014).
 <sup>29</sup> Moody's Investors Service, CreditTrends.

### TABLE AMM-2 IMPLIED BBB BOND YIELD

	Baa Yield
	2021-25
Projected Aa Utility Yield	
IHS Global Insight (a)	3.65%
EIA (b)	4.60%
Average	4.12%
Current Baa - Aa Yield Spread (c)	0.58%
Implied Baa Utility Yield	4.70%

(a) IHS Markit, Long-Term Macro Forecast - Baseline (Jun. 29, 2020).

# Q. What else should be considered in evaluating DCF estimates at the low end of the range?

- 5 A. While adding a fixed spread to public utility bond yields is a starting place in
- 6 evaluating low-end values, reference to a static test ignores the implications of the inverse
- 7 relationship between equity risk premiums and bond yields. Specifically, the premium that
- 8 investors demand to bear the higher risks of common stock is not constant. As demonstrated
- 9 empirically in the application of the risk premium method, <sup>30</sup> equity risk premiums expand
- 10 when interest rates fall, and vice versa.
- 11 For example, based on a review of its precedent for evaluating low-end values,
- 12 FERC established a 100 basis point risk premium over Moody's bond yield averages as a
- 13 threshold to eliminate DCF results in *SoCal Edison*, citing prior decisions in *Atlantic Path*

 <sup>(</sup>b) Energy Information Administration, Annual Energy Outlook 2020 (Jan. 29, 2020).

<sup>(</sup>c) Based on monthly average bond yields from Moody's Investors Service for the six-month period Jun. - Nov. 2020.

<sup>&</sup>lt;sup>30</sup> Exhibit No. 3, Schedule 9, page 4.

	с С
1	15, <sup>31</sup> Startrans, <sup>32</sup> and Pioneer <sup>33</sup> in support of this policy. <sup>34</sup> Because bond yields declined
2	significantly between the time of those findings and the data relevant to this case, the inverse
3	relationship implies a significant increase in the equity risk premium that investors require to
4	accept the higher uncertainties associated with an investment in utility common stocks
5	versus bonds. As shown on page 4 of Exhibit No. 3, Schedule 5, recognizing the inverse
6	relationship between equity risk premiums and bond yields would indicate a current low-end
7	threshold in the range of approximately 5.7 percent to 6.5 percent. The impact of widening
8	equity risk premiums should be considered in evaluating low-end cost of equity estimates.
9	Meanwhile, FERC's more recent methodology based on the CAPM market risk premium
10	indicates a low-end threshold of 5.2 percent.
11	<b>O</b> . What do you conclude regarding the reasonableness of DCF values at the
11 12	Q. What do you conclude regarding the reasonableness of DCF values at the low end of the range of results?
11 12 13	<ul> <li>Q. What do you conclude regarding the reasonableness of DCF values at the low end of the range of results?</li> <li>A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering</li> </ul>
12	low end of the range of results?
12 13	low end of the range of results? A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering
12 13 14	low end of the range of results? A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering these tests and the distribution of individual estimates, I eliminate low-end DCF estimates in
12 13 14 15	<ul> <li>low end of the range of results?</li> <li>A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering</li> <li>these tests and the distribution of individual estimates, I eliminate low-end DCF estimates in</li> <li>the range of -3.1 percent to 6.1 percent. Based on my professional experience and the risk-</li> </ul>
12 13 14 15 16	low end of the range of results? A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering these tests and the distribution of individual estimates, I eliminate low-end DCF estimates in the range of -3.1 percent to 6.1 percent. Based on my professional experience and the risk- return tradeoff principle that is fundamental to finance, it is inconceivable that investors are
12 13 14 15 16 17	low end of the range of results? A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering these tests and the distribution of individual estimates, I eliminate low-end DCF estimates in the range of -3.1 percent to 6.1 percent. Based on my professional experience and the risk- return tradeoff principle that is fundamental to finance, it is inconceivable that investors are not requiring a substantially higher rate of return for holding common stock. As a result,
12 13 14 15 16 17 18	low end of the range of results? A. As highlighted on page 3 of Exhibit No. 3, Schedule 5, after considering these tests and the distribution of individual estimates, I eliminate low-end DCF estimates in the range of -3.1 percent to 6.1 percent. Based on my professional experience and the risk- return tradeoff principle that is fundamental to finance, it is inconceivable that investors are not requiring a substantially higher rate of return for holding common stock. As a result, consistent with the threshold established by utility bond yields, the values below the

 <sup>&</sup>lt;sup>31</sup> Atl. Path 15, LLC, 122 FERC ¶ 61,135 (2008) ("Atlantic Path 15").
 <sup>32</sup> Startrans IO, LLC, 122 FERC ¶ 61,306 (2008) ("Startrans").
 <sup>33</sup> Pioneer Transmission, LLC, 126 FERC ¶ 61,281 (2009) ("Pioneer").
 <sup>34</sup> SoCal Edison at P 54.

# Q. Do you typically recommend excluding estimates at the high end of the range of DCF results?

3 While I typically recommend the exclusion of high end estimates that are A. 4 clearly implausible, in this case, no such values exist. The upper end of the cost of common 5 equity range produced by the DCF analysis is set by a cost of equity estimate of 13.9 6 percent. While a 13.9 percent cost of equity estimate may exceed the majority of the 7 remaining values, low-end DCF estimates in the 6 percent range are assuredly far below 8 investors' required rate of return. Taken together and considered along with the balance of 9 the results, the remaining values provide a reasonable basis on which to frame the range of 10 plausible DCF estimates and evaluate investors' required rate of return.

11Q.What cost of equity is implied by your DCF results for the Utility Group?12A.As shown on page 3 of Exhibit No. 3, Schedule 5 and summarized in Table 3,12A.Schedule 5 and summarized in Table 3,

13 below, after eliminating illogical values, application of the constant growth DCF model

- 14 results in the following cost of equity estimates:
- 15
- 16

## TABLE 3DCF RESULTS – UTILITY GROUP

Growth Rate	Average	<u>Midpoint</u>
Value Line	8.8%	10.2%
IBES	9.6%	9.9%
Zacks	9.0%	9.5%
br + sv	8.6%	9.2%

## D. <u>Capital Asset Pricing Model</u>

17

**O**.

### Please describe the CAPM.

A. The CAPM is a theory of market equilibrium that measures risk using the
beta coefficient. Assuming investors are fully diversified, the relevant risk of an individual

- 1) beta ebernelent. Assuming investors are runy arversmed, the relevant risk of an individua
- 20 asset (e.g., common stock) is its volatility relative to the market as a whole, with beta

1	reflecting the tendency of a stock's price to follow changes in the market. A stock that tends		
2	to respond less to market movements has a beta less than 1.00, while stocks that tend to		
3	move more than the market have betas greater than 1.00. The CAPM is mathematically		
4	expressed as:		
5	$\mathbf{R}_{j} = \mathbf{R}_{f} + \beta_{j}(\mathbf{R}_{m} - \mathbf{R}_{f})$		
6 7 8 9	where: $R_j$ = required rate of return for stock j; $R_f$ = risk-free rate; $R_m$ = expected return on the market portfolio; and, $\beta_j$ = beta, or systematic risk, for stock j.		
10	Under the CAPM formula above, a stock's required return is a function of the risk-		
11	free rate ( $R_f$ ), plus a risk premium that is scaled to reflect the relative volatility of a firm's		
12	stock price, as measured by beta ( $\beta$ ). Like the DCF model, the CAPM is an <i>ex-ante</i> , or		
13	forward-looking model based on expectations of the future. As a result, in order to produce		
14	a meaningful estimate of investors' required rate of return, the CAPM must be applied using		
15	estimates that reflect the expectations of actual investors in the market, not with backward-		
16	looking, historical data.		
17	Q. Why is the CAPM approach an appropriate component of evaluating the		
18	cost of equity for Avista?		
19	A. The CAPM approach (which also forms the foundation of the ECAPM)		
20	generally is considered to be the most widely referenced method for estimating the cost of		
21	equity among academicians and professional practitioners, with the pioneering researchers		
22	of this method receiving the Nobel Prize in 1990. Because this is the dominant model for		
23	estimating the cost of equity outside the regulatory sphere, the CAPM (and ECAPM)		
24	provides important insight into investors' required rate of return for utility stocks, including		
25	Avista.		

Q.

### How do you apply the CAPM to estimate the cost of common equity?

A. Application of the CAPM to the Utility Group based on a forward-looking estimate for investors' required rate of return from common stocks is presented on Exhibit No. 3, Schedule 7. In order to capture the expectations of today's investors in current capital markets, the expected market rate of return is estimated by conducting a DCF analysis on the dividend paying firms in the S&P 500.

7 The dividend yield for each firm is obtained from Value Line. The growth rate is 8 based on the earnings growth projections for each firm published by Value Line, IBES, and 9 Zacks, after removing companies with growth rates that were negative or greater than 20 10 percent. Each firm's dividend yield and growth rate is weighted by its proportionate share 11 of total market value. Based on the weighted average of the projections for the individual 12 firms, current estimates imply an average dividend yield of 2.1 percent and an average 13 growth rate of 9.4 percent. Combining these values results in a current cost of common 14 equity estimate for the market as a whole  $(R_m)$  of 11.5 percent.<sup>35</sup> Subtracting a 1.5 percent risk-free rate based on the average yield on 30-year Treasury bonds for the six months 15 16 ending November 2020 produces a market equity risk premium of 10.0 percent.

17

0.

What is the source of the beta values you used to apply the CAPM?

A. As I do in the development of my proxy group discussed above, I rely on the beta values reported by Value Line, which in my experience is the most widely referenced source for beta in regulatory proceedings.

<sup>&</sup>lt;sup>35</sup> Any difference in the summation due to rounding.

1	Q. What else should be considered in applying the CAPM?
2	A. Financial research indicates that the CAPM does not fully account for
3	observed differences in rates of return attributable to firm size. Accordingly, a modification
4	is required to account for this size effect. As explained by Morningstar:
5 6 7 8 9	One of the most remarkable discoveries of modern finance is the finding of a relationship between firm size and return. On average, small companies have higher returns than larger ones The relationship between firm size and return cuts across the entire size spectrum; it is not restricted to the smallest stocks. <sup>36</sup>
10	According to the CAPM, the expected return on a security should consist of the
11	riskless rate, plus a premium to compensate for the systematic risk of the particular security.
12	The degree of systematic risk is represented by the beta coefficient. The need for the size
13	adjustment arises because differences in investors' required rates of return that are related to
14	firm size are not fully captured by beta. To account for this, researchers have developed size
15	premiums that need to be added to CAPM cost of equity estimates to account for the level of
16	a firm's market capitalization in determining the CAPM cost of equity. <sup>37</sup> Accordingly, my
17	CAPM analyses incorporated an adjustment to recognize the impact of size distinctions, as
18	measured by the market capitalization for the firms in the Utility Group.
19	Q. Is this size adjustment related to the relative size of Avista as compared
20	with the proxy group?
21	A. No. I am not proposing to apply a general size risk premium in evaluating a
22	fair and reasonable ROE for the Company and my recommendation does not include any
23	adjustment related to the relative size of Avista. Rather, this size adjustment is specific to
24	the CAPM and merely corrects for an observed inability of the beta measure to fully reflect

 <sup>&</sup>lt;sup>36</sup> Morningstar, 2015 Ibbotson SBBI Classic Yearbook, at p. 99 (footnote omitted).
 <sup>37</sup> Originally compiled by Ibbotson Associates and published in their annual yearbook entitled, "Stocks, Bonds, Bills and Inflation," these size premia are now developed by Duff & Phelps and presented in its Valuation Handbook-Guide to Cost of Capital.

the risks perceived by investors for the firms in the proxy groups. As FERC has recognized,
 "This type of size adjustment is a generally accepted approach to CAPM analyses."<sup>38</sup>

# 3Q.What cost of equity is indicated for the Utility Group using the CAPM4approach?

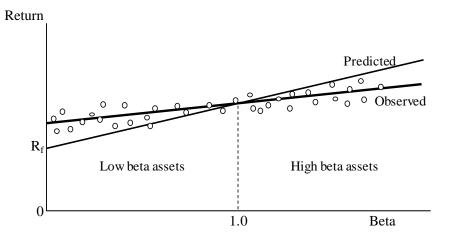
A. As shown on Exhibit No. 3, Schedule 7, after adjusting for the impact of firm
size the CAPM approach implies an average cost of equity estimate of 11.4 percent for the
Utility Group.

### E. Empirical Capital Asset Pricing Model

8 **O**. How does the ECAPM approach differ from traditional applications of 9 the CAPM? 10 A. Empirical tests of the CAPM have shown that low-beta securities earn returns 11 somewhat higher than the CAPM would predict, and high-beta securities earn less than 12 predicted. In other words, the CAPM tends to overstate the actual sensitivity of the cost 13 of capital to beta, with low-beta stocks tending to have higher returns and high-beta 14 stocks tending to have lower risk returns than predicted by the CAPM. This is illustrated 15 graphically in the figure below:

<sup>&</sup>lt;sup>38</sup> Opinion No. 531-B, 150 FERC ¶61,165 at P117 (2015).





3 Because the betas of utility stocks, including those in the Utility Group, are generally less 4 than 1.0, this implies that cost of equity estimates based on the traditional CAPM would 5 understate the cost of equity. This empirical finding is widely reported in the finance 6 literature, as summarized in New Regulatory Finance: 7 As discussed in the previous section, several finance scholars have developed refined and expanded versions of the standard CAPM by relaxing the 8 9 constraints imposed on the CAPM, such as dividend yield, size, and skewness effects. These enhanced CAPMs typically produce a risk-return 10 relationship that is flatter than the CAPM prediction in keeping with the 11 actual observed risk-return relationship. The ECAPM makes use of these 12 empirical relationships.<sup>39</sup> 13 14 As discussed in New Regulatory Finance, based on a review of the empirical 15 evidence, the expected return on a security is related to its risk by the ECAPM, which is 16 represented by the following formula: 17  $R_i = R_f + 0.25(R_m - R_f) + 0.75[\beta_i(R_m - R_f)]$ 18 Like the CAPM formula presented earlier, the ECAPM represents a stock's required return 19 as a function of the risk-free rate  $(R_f)$ , plus a risk premium. In the formula above, this risk

<sup>&</sup>lt;sup>39</sup> Roger A. Morin, New Regulatory Finance, Pub. Util. Reports (2006) at 189.

1 premium is composed of two parts: (1) the market risk premium  $(R_m - R_f)$  weighted by a 2 factor of 25 percent, and (2) a company-specific risk premium based on the stocks relative 3 volatility  $[(\beta)(R_m - R_f)]$  weighted by 75 percent. This ECAPM equation, and its associated 4 weighting factors, recognizes the observed relationship between standard CAPM estimates 5 and the cost of capital documented in the financial research, and corrects for the understated 6 returns that would otherwise be produced for low beta stocks.

7

### Q. Is the use of the ECAPM consistent with the use of Value Line betas?

8 A. Yes. Value Line beta values are adjusted for the observed tendency of beta to 9 converge toward the mean value of 1.00 over time.<sup>40</sup> The purpose of this adjustment is to 10 refine beta values determined using historical data to better match forward-looking estimates 11 of beta, which are the relevant parameter in applying the CAPM or ECAPM models. 12 Meanwhile, the ECAPM does not involve any adjustment to beta whatsoever. Rather, it 13 represents a formal recognition of findings in the financial literature that the observed risk-14 return tradeoff illustrated in Figure 1 is flatter than predicted by the CAPM. In other words, 15 even if a firm's beta value were estimated with perfect precision, the CAPM would still 16 understate the return for low-beta stocks and overstate the return for high-beta stocks. The ECAPM and the use of adjusted betas represent two separate and distinct issues in 17 18 estimating returns.

19

### Q. Have other regulators relied on the ECAPM?

20

## A. Yes. The staff of the Public Utilities Commission of Colorado has recognized

21 that, "The ECAPM is an empirical method that attempts to enhance the CAPM analysis by

<sup>&</sup>lt;sup>40</sup> See, e.g., Marshall E. Blume, *Betas and Their Regression Tendencies*, Journal of Finance (Jun. 1975), pp. 785-795.

1	flattening the risk-return relationship,"41 and relied on the exact same standard ECAPM
2	equation presented above.42 The Wyoming Office of Consumer Advocate, an independent
3	division of the Wyoming Public Service Commission, has relied on this same ECAPM
4	formula in estimating the cost of equity for a natural gas utility. <sup>43</sup>
5	The ECAPM approach has been relied on by the Staff of the Maryland Public
6	Service Commission. For example, Maryland Staff Witness Julie McKenna noted that "the
7	ECAPM model adjusts for the tendency of the CAPM model to underestimate returns for
8	low Beta stocks," and concluded that, "I believe under current economic conditions that the
9	ECAPM gives a more realistic measure of the ROE than the CAPM model does."44 The
10	New York Department of Public Service also routinely incorporates the results of the
11	ECAPM approach in determining allowed ROEs. $^{45}$ The Regulatory Commission of Alaska
12	has also relied on the ECAPM approach, noting that:
13 14 15 16 17	Tesoro averaged the results it obtained from CAPM and ECAPM while at the same time providing empirical testimony that the ECAPM results are more accurate then [sic] traditional CAPM results. The reasonable investor would be aware of these empirical results. Therefore, we adjust Tesoro's recommendation to reflect only the ECAPM result. <sup>46</sup>
18	The Wyoming Office of Consumer Advocate, an independent division of the
19	Wyoming Public Service Commission, has also relied on this same ECAPM formula in
20	estimating the cost of equity for a natural gas utility, as have witnesses for the Office of
21	Arkansas Attorney General. <sup>47</sup> More recently, the Montana Public Service Commission

<sup>&</sup>lt;sup>41</sup> Proceeding No. 13AL-0067G, Answer Testimony and Attachments of Scott England (July 31, 2013) at 47. <sup>42</sup> *Id.* at 48.

<sup>&</sup>lt;sup>43</sup> Docket No. 30011-97-GR-17, Pre-Filed Direct Testimony of Anthony J. Ornelas (May 1, 2018) at 52-53.

<sup>&</sup>lt;sup>44</sup> Direct Testimony and Exhibits of Julie McKenna, Maryland PSC Case No. 9299 (Oct. 12, 2012) at 9.

<sup>&</sup>lt;sup>45</sup> See, e.g., New York Public Service Commission, Cases 19-E-0065 19-G-0066, Prepared Fully Redacted Testimony of Staff Finance Panel (May 2019) at 94-95.

 <sup>&</sup>lt;sup>46</sup> Regulatory Commission of Alaska, Order No. P-97-004(151) (Nov. 27, 2002) at 145.
 <sup>47</sup> Docket No. 30011-97-GR-17, *Pre-Filed Direct Testimony of Anthony J. Ornelas* (May 1, 2018) at 52-53; Docket No. 17-071-U, Direct Testimony of Marlon F. Griffing, PH.D. (May 29, 2018) at 33-35.

1	determined that "[t]he evidence in this proceeding has convinced the Commission that the
2	Empirical Capital Asset Pricing Model ("ECAPM") should be the primary method for
3	estimating the cost of equity" for a gas distribution utility under its jurisdiction. <sup>48</sup>
4	Q. What cost of equity is indicated by the ECAPM?
5	A. My applications of the traditional ECAPM are based on the same forward-
6	looking market rate of return, risk-free rates, and beta values discussed earlier in connections
7	with the CAPM. As shown on Exhibit No. 3, Schedule 8, applying the forward-looking
8	ECAPM approach to the firms in the Utility Group results in an average ROE estimate of
9	11.6 percent after incorporating the size adjustment corresponding to the market
10	capitalization of the individual utilities.
	F. <u>Risk Premium Approach</u>
11	Q. Please briefly describe the risk premium method.
12	A. The risk premium method of estimating investors' required rate of return
13	extends to common stocks the risk-return tradeoff observed with bonds. The cost of equity
14	is estimated by first determining the additional return investors require to forgo the relative
15	safety of bonds and to bear the greater risks associated with common stock, and by then
16	adding this equity risk premium to the current yield on bonds. Like the DCF model, the risk
17	premium method is capital market oriented. However, unlike DCF models, which indirectly
18	impute the cost of equity, risk premium methods directly estimate investors' required rate of

19 return by adding an equity risk premium to observable bond yields.

<sup>&</sup>lt;sup>48</sup> Montana Public Service Commission, Docket No. D2017.9.80, Order No. 7575c (Sep. 26, 2018) at P114.

- Q. Is the risk premium approach a widely accepted method for estimating
   the cost of equity?
- A. Yes. The risk premium approach is based on the fundamental risk-return principle that is central to finance, which holds that investors will require a premium in the form of a higher return in order to assume additional risk. This method is routinely referenced by the investment community and in academia and regulatory proceedings, and provides an important tool in estimating a fair ROE for Avista.
- 8

## Q. How do you implement the risk premium method?

9 I base my estimates of equity risk premiums for electric utilities on surveys of A. 10 previously authorized ROEs. Authorized ROEs presumably reflect regulatory commissions' 11 best estimates of the cost of equity, however determined, at the time they issued their final 12 order. Moreover, allowed ROEs are an important consideration for investors and have the 13 potential to influence other observable investment parameters, including credit ratings and 14 borrowing costs. Thus, when considered in the context of a complete and rigorous analysis, 15 this data provides a logical and frequently referenced basis for estimating equity risk premiums for regulated utilities. 16

17 18

# Q. Is it circular to consider risk premiums based on authorized returns in assessing a fair ROE for Avista?

A. No. In establishing authorized ROEs, regulators typically consider the results of alternative market-based approaches, including the DCF model. Because allowed risk premiums consider objective market data (*e.g.*, stock prices, dividends, beta, and interest rates), and are not based strictly on past actions of other regulators, this mitigates concerns over any potential for circularity. 1 2

# Q. How do you calculate the equity risk premiums based on allowed returns?

3 The ROEs authorized for electric utilities by regulatory commissions across A. 4 the U.S. are compiled by S&P Global Market Intelligence and published in its RRA 5 Regulatory Focus report. On page 3 of Exhibit No. 3, Schedule 9, the average yield on 6 long-term public utility bonds is subtracted from the average allowed rate of return on 7 common equity for electric utilities to calculate equity risk premiums for each year between 8 1974 and 2019.<sup>49</sup> Over this 46-year period, these equity risk premiums for electric utilities 9 average 3.76 percent, and the yield on public utility bonds average 8.10 percent. 10 0. Is there any capital market relationship that must be considered when 11 implementing the risk premium method? 12 A. Yes. There is considerable evidence that the magnitude of equity risk premiums is not constant and that equity risk premiums tend to move inversely with interest 13 14 rates. In other words, when interest rate levels are relatively high, equity risk premiums 15 narrow, and when interest rates are relatively low, equity risk premiums widen. The 16 implication of this inverse relationship is that the cost of equity does not move as much as, 17 or in lockstep with, interest rates. Accordingly, for a 1 percent increase or decrease in 18 interest rates, the cost of equity may only rise or fall some fraction of 1 percent. Therefore, 19 when implementing the risk premium method, adjustments may be required to incorporate 20 this inverse relationship if current interest rate levels diverge from the average interest rate 21 level represented in the data set.

<sup>&</sup>lt;sup>49</sup> Yield a verages reported by Moody's are for seasoned bonds with a remaining maturity of 20 years or more.

1	Q. Has this inverse relationship been documented in the financial research?
2	A. Yes. There is considerable empirical evidence that when interest rates are
3	relatively high, equity risk premiums narrow, and when interest rates are relatively low,
4	equity risk premiums are greater. This inverse relationship between equity risk premiums
5	and interest rates has been widely reported in the financial literature. As summarized by
6	New Regulatory Finance:
7 8 9 10 11	Published studies by Brigham, Shome, and Vinson (1985), Harris (1986), Harris and Marston (1992, 1993), Carelton, Chambers, and Lakonishok (1983), Morin (2005), and McShane (2005), and others demonstrate that, beginning in 1980, risk premiums varied inversely with the level of interest rates – rising when rates fell and declining when rates rose. <sup>50</sup>
12	Other regulators have also recognized that, while the cost of equity trends in the
13	same direction as interest rates, these variables do not move in lock-step.51 This relationship
14	is illustrated in the figure on page 4 of Exhibit No. 3, Schedule 9. As shown there, the "R-
15	squared" value <sup>52</sup> for the equity risk premium-utility bond interest rate relationship is
16	approximately 0.90. This is an extremely high score and indicates a strong inverse
17	relationship between equity risk premiums and utility bond interest rates.
18	Q. What are the implications of this relationship under current capital
19	market conditions?
20	A. Current bond yields are lower than those prevailing over the risk premium

21 study periods. Given that equity risk premiums move inversely with interest rates, these

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<sup>&</sup>lt;sup>50</sup> Roger A. Morin, *New Regulatory Finance*, Pub. Util. Reports (2006) at 128.

<sup>&</sup>lt;sup>51</sup> See, e.g., California Public Utilities Commission, Decision 08-05-035 (May 29, 2008); Entergy Mississippi Formula Rate Plan FRP-7,

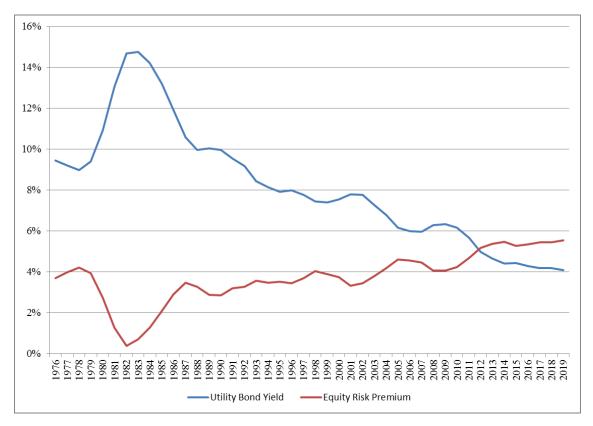
mississippi.com% 2Fuserfiles% 2Fcontent% 2Fprice% 2Ftariffs% 2Fem1 frp.pdf & usg=AOv Vaw1vyc6J\_1IccZsh zpfCtD0v (last visited Oct. 16, 2020); Opinion No. 531, 147 FERC¶ 61,234 at P147 (2014). <sup>52</sup> R-squared (R<sup>2</sup>) is a statistical measure that represents the proportion of the variance for a dependent variable

 $<sup>^{52}</sup>$  R-squared (R<sup>2</sup>) is a statistical measure that represents the proportion of the variance for a dependent variable (in this case, the equity risk premium level) that is explained by an independent variable (utility bond yields) in a regression model.

lower bond yields also imply an increase in the equity risk premium that investors require to
 accept the higher uncertainties associated with an investment in utility common stocks
 versus bonds. In other words, higher required equity risk premiums offset the impact of
 declining interest rates on the ROE. This relationship is illustrated in the figure below,
 which is based on three-year rolling averages for the utility bond yields and risk premiums
 shown on page 3 of Exhibit No. 3, Schedule 9.







# FIGURE 2 INVERSE RELATIONSHIP

9 Q. What cost of equity is implied by the risk premium method using surveys
10 of allowed ROEs?
11 A. Because risk premiums move inversely with interest rates and current bond
12 yields are significantly lower than the average over the study period, it is necessary to adjust

1	bond yields. Based on the regression output between the interest rates and equity risk
2	premiums displayed on page 4 of Exhibit No. 3, Schedule 9, the equity risk premium for
3	electric utilities increased approximately 42 basis points for each percentage point drop in
4	the yield on average public utility bonds. As illustrated on page 1 of Exhibit No. 3,
5	Schedule 9, with the yield on average public utility bonds for the six months ending
6	November 2020 being 2.9 percent, this implied a current equity risk premium of 5.95
7	percent for electric utilities. Adding this equity risk premium to the yield on Baa utility
8	bonds of 3.2 percent produces a current cost of equity of 9.15 percent.
9	Q. What cost of equity estimate is produced by the risk premium approach
9 10	Q. What cost of equity estimate is produced by the risk premium approach after incorporating forecasted bond yields?
10	after incorporating forecasted bond yields?
10 11	after incorporating forecasted bond yields?A.As note earlier, widely cited forecasts indicate that utility bond yields will
10 11 12	after incorporating forecasted bond yields?         A.       As note earlier, widely cited forecasts indicate that utility bond yields will         increase over the period when the rates established in this proceeding will be in effect. This
10 11 12 13	after incorporating forecasted bond yields?         A.       As note earlier, widely cited forecasts indicate that utility bond yields will         increase over the period when the rates established in this proceeding will be in effect. This         is documented in Table AMM-4 below, which compares current interest rates on 10-year and

# TABLE 4INTEREST RATE TRENDS

		Average	Change
	<u>Nov. 2020</u>	<u>2021-25</u>	<b>Basis Pts</b>
10-Yr. Treasury	0.9%	1.9%	99
30-Yr. Treasury	1.6%	2.2%	61
Aaa Corporate	2.3%	2.9%	60
Aa Utility	2.6%	4.1%	149

<u>Sources:</u> Moody's Investors Service. https://fred.stlouisfed.org/. Value Line Investment Survey, Forecast for the U.S. Economy (Nov. 27, 2020). IHS Markit, Long-Term Macro Forecast - Baseline (Jun. 29, 2020). Energy Information Administration, Annual Energy Outlook 2020 (Jan. 29, 2020). Wolters Kluwer, Blue Chip Financial Forecasts (Dec. 1, 2020).

3 Accordingly, in addition to the use of current bond yields, I also applied the risk premium 4 approach based on a forecasted yield for 2021-2025. 5 As shown on page 2 of Exhibit No. 3, Schedule 9, after adjusting for changes in 6 interest rates since the study period, this implies an equity risk premium of 5.32 percent for 7 electric utilities. Adding this equity risk premium to the average implied yield on long-term 8 Baa public utility bonds for 2021-2025 of 4.70 percent results in an implied cost of equity of 9 10.02 percent. G. **Expected Earnings Approach** 10 0. What other analyses do you conduct to estimate the cost of common

11 equity?

12

A. I also evaluate the cost of common equity using the expected earnings

- 13 method. Reference to rates of return available from alternative investments of comparable
- 14 risk can provide an important benchmark in assessing the return necessary to assure
- 15 confidence in the financial integrity of a firm and its ability to attract capital. This expected
- 16 earnings approach is consistent with the economic underpinnings for a fair rate of return

established by the U.S. Supreme Court in *Bluefield*<sup>53</sup> and *Hope*.<sup>54</sup> Moreover, it avoids the
 complexities and limitations of capital market methods and instead focuses on the returns
 earned on book equity, which are readily available to investors.

4

0.

## What economic premise underlies the expected earnings approach?

5 A. The simple, but powerful concept underlying the expected earnings approach 6 is that investors compare each investment alternative with the next best opportunity. If the 7 utility is unable to offer a return similar to that available from other opportunities of 8 comparable risk, investors will become unwilling to supply the capital on reasonable terms. 9 For existing investors, denying the utility an opportunity to earn what is available from other 10 similar risk alternatives prevents them from earning their opportunity cost of capital. Such 11 an outcome would violate the *Hope* and *Bluefield* standards and undermine the utility's 12 access to capital on reasonable terms.

13

# Q. How is the expected earnings approach typically implemented?

14 A. The traditional comparable earnings test identifies a group of companies that 15 are believed to be comparable in risk to the utility. The actual earnings of those companies 16 on the book value of their investment are then compared to the allowed return of the utility. 17 While the traditional comparable earnings test is implemented using historical data taken 18 from the accounting records, it is also common to use projections of returns on book 19 investment, such as those published by recognized investment advisory publications (e.g., 20 Value Line). Because these returns on book value equity are analogous to the allowed return 21 on a utility's rate base, this measure of opportunity costs results in a direct, "apples to 22 apples" comparison.

<sup>53</sup> Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n, 262 U.S. 679 (1923) ("Bluefield").

<sup>&</sup>lt;sup>54</sup> Federal Power Comm'n v. Hope Natural Gas Co., 320U.S. 391 (1944) ("Hope").

1	Moreover, regulators do not set the returns that investors earn in the capital markets,
2	which are a function of dividend payments and fluctuations in common stock prices, both of
3	which are outside their control. Regulators can only establish the allowed ROE, which is
4	applied to the book value of a utility's investment in rate base, as determined from its
5	accounting records. This is directly analogous to the expected earnings approach, which
6	measures the return that investors expect the utility to earn on book value. As a result, the
7	expected earnings approach provides a meaningful guide to ensure that the allowed ROE is
8	similar to what other utilities of comparable risk will earn on invested capital.
9	This expected earnings test does not require theoretical models to indirectly infer
10	investors' perceptions from stock prices or other market data. As long as the proxy
11	companies are similar in risk, their expected earned returns on invested capital provide a
12	direct benchmark for investors' opportunity costs that is independent of fluctuating stock
13	prices, market-to-book ratios, debates over DCF growth rates, or the limitations inherent in
14	any theoretical model of investor behavior.
15	Q. What rates of return on equity are indicated for utilities based on the
16	expected earnings approach?
17	A. For the firms in the Utility Group, the year-end returns on common equity
18	projected by Value Line over its forecast horizon are shown on Exhibit No. 3, Schedule 10.
19	As I explained earlier in my discussion of the br+sv growth rates used in applying the DCF
20	model, Value Line's returns on common equity are calculated using year-end equity
21	balances, which understates the average return earned over the year. <sup>55</sup> Accordingly, these
22	year-end values are converted to average returns using the same adjustment factor discussed

<sup>&</sup>lt;sup>55</sup> For example, to compute the annual return on a passbook savings account with a beginning balance of \$1,000 and an ending balance of \$5,000, the interest income would be divided by the average balance of \$3,000. Using the \$5,000 balance at the end of the year would understate the actual return.

1	earlier and developed on Exhibit No. 3, Schedule 6. As shown on Exhibit No. 3, Schedule
2	10, Value Line's projections for the Utility Group suggest an average ROE of approximately
3	10.3 percent, with the midpoint value also being 10.3 percent.

#### **II. NON-UTILITY BENCHMARK**

4

**O**.

# What is the purpose of this section of your testimony?

A. This section presents the results of my DCF analysis applied to a group of low-risk firms in the competitive sector, which I refer to as the "Non-Utility Group." This analysis is not directly considered in arriving at my recommended ROE range of reasonableness; however, it is my opinion that this is a relevant consideration in evaluating a fair and reasonable ROE for the Company

10

#### Q. Do utilities have to compete with non-regulated firms for capital?

11 Yes. The cost of capital is an opportunity cost based on the returns that Α. 12 investors could realize by putting their money in other alternatives. Clearly, the total capital 13 invested in utility stocks is only the tip of the iceberg of total common stock investment, and 14 there are a plethora of other enterprises available to investors beyond those in the utility 15 industry. Utilities must compete for capital, not just against firms in their own industry, but 16 with other investment opportunities of comparable risk. Indeed, modern portfolio theory is 17 built on the assumption that rational investors will hold a diverse portfolio of stocks, not just 18 companies in a single industry.

19

20

# Q. Is it consistent with the *Bluefield* and *Hope* cases to consider investors' required ROE for non-utility companies?

A. Yes. The cost of equity capital in the competitive sector of the economy form the very underpinning for utility ROEs because regulation purports to serve as a substitute for the actions of competitive markets. The Supreme Court has recognized that it is the

1	degree of risk, not the nature of the business, which is relevant in evaluating an allowed
2	ROE for a utility. The Bluefield case refers to "business undertakings attended with
3	comparable risks and uncertainties." It does not restrict consideration to other utilities.
4	Similarly, the <i>Hope</i> case states:
5 6	By that standard, the return to the equity owner should be commensurate with returns on investments in other enterprises having corresponding risks. <sup>56</sup>
7	As in the Bluefield decision, there is nothing to restrict "other enterprises" solely to the
8	utility industry.
9	Q. Does consideration of the results for the Non-Utility Group make the
10	estimation of the cost of equity using the DCF model more reliable for Avista?
11	A. Yes. The estimates of growth from the DCF model depend on analysts'
12	forecasts. It is possible for utility growth rates to be distorted by short-term trends in the
13	industry, or by the industry falling into favor or disfavor by analysts. Such distortions could
14	result in biased DCF estimates for utilities. Because the Non-Utility Group includes low
15	risk companies from many industries, it helps to insulate against any possible distortion that
16	may be present in the results for a particular sector.
17	Q. What criteria do you apply to develop the Non-Utility Group?
18	A. The comparable risk proxy group is composed of those U.S. companies
19	followed by Value Line that:
20	1) pay common dividends;
21	2) have a Safety Rank of "1";
22	3) have a Financial Strength Rating of "A" or greater;
23	4) have a beta of 1.00 or less; and
24	5) have investment grade credit ratings from S&P and Moody's.

<sup>&</sup>lt;sup>56</sup> Federal Power Comm'n v. Hope Natural Gas Co., 320U.S. 391 (1944) ("Hope").

# Q. How do the overall risks of this Non-Utility Group compare with the Utility Group and Avista? A. Table 5 compares the Non-Utility Group with the Utility Group and Avista across the measures of investment risk discussed earlier:

5

6

# TABLE 5COMPARISON OF RISK INDICATORS

				Value Line	
	Credi	t Rating	Safety	Financial	
	<u>S&amp;P</u>	Moody's	<u>Rank</u>	<b>Strength</b>	<u>Beta</u>
Non-Utility Group	А	A2	1	A+	0.82
Utility Group	BBB	Baa2	2	B++	0.92
Avista	BBB	Baa2	2	B++	0.95

As shown above, the risk indicators for the Non-Utility Group generally suggest less risk
than for the Utility Group and Avista.

9 The companies that make up the Non-Utility Group are representative of the 10 pinnacle of corporate America. These firms, which include household names such as Coca-11 Cola, Procter & Gamble, and Walmart, have long corporate histories, well-established track 12 records, and exceedingly conservative risk profiles. Many of these companies pay dividends 13 on a par with utilities, with the dividend yield for the group averaging 2.4 percent. 14 Moreover, because of their significance and name recognition, these companies receive 15 intense scrutiny by the investment community, which increases confidence that published 16 growth estimates are representative of the consensus expectations reflected in common stock 17 prices. 18 What are the results of your DCF analysis for the Non-Utility Group? **O**.

19 A. I apply the DCF model to the Non-Utility Group using analysts EPS growth 20 projections, as described earlier for the Utility Group, with the results being presented in Exhibit No. 3, Schedule 11. As summarized in Table 6, below, application of the constant
 growth DCF model resulted in the following cost of equity estimates:

# TABLE 6 DCF RESULTS – NON-UTILITY GROUP

3

4

Growth Rate	<u>Average</u>	<u>Midpoint</u>
Value Line	10.1%	9.7%
IBES	9.3%	9.9%
Zacks	9.7%	10.1%

5	As discussed earlier, reference to the Non-Utility Group is consistent with
6	established regulatory principles. Required returns for utilities should be in line with those
7	of non-utility firms of comparable risk operating under the constraints of free competition.
8	Because the actual cost of equity is unobservable, and DCF results inherently incorporate a
9	degree of error, cost of equity estimates for the Non-Utility Group provide an important
10	benchmark in evaluating a fair and reasonable ROE for Avista.

# **ROE ANALYSIS**

# **SUMMARY OF RESULTS**

#### Midpoint Method Average DCF Value Line 8.8% 10.2% IBES 9.6% 9.9% Zacks 9.0% 9.5% Internal br + sv 8.6% 9.2% CAPM 11.4% 11.9% Empirical CAPM 11.6% 12.0% **Utility Risk Premium** 9.1% Current Bond Yield Projected Bond Yields 10.0% **Expected Earnings** 10.3% 10.3%

<b>ROE Recommendation</b>			
Cost of Equity Range	9.4%		10.8%
Flotation Cost Adjustment			
Dividend Yield		3.8%	
Flotation Cost Percentage		2.9%	
Adjustment		0.1%	
<b>Recommended ROE Range</b>	9.5%		10.9%
Midpoint	10.2%		

## **CAPITAL STRUCTURE**

# **UTILITY GROUP**

		At Fiscal	Year-End	2019 (a)	Value L	Value Line Projected (b)				
				Common			Common			
	Company	Debt (c)	Preferred	Equity	Debt (c)	Other	Equity			
1	Algonquin Pwr & Util	47.2%	2.2%	50.6%	n/a	n/a	n/a			
2	ALLETE	40.9%	0.0%	59.1%	41.0%	0.0%	59.0%			
3	Ameren Corp.	53.3%	0.0%	46.7%	51.0%	0.5%	48.5%			
4	Avista Corp.	49.4%	0.0%	50.6%	50.5%	0.0%	49.5%			
5	Black Hills Corp.	56.1%	0.0%	43.9%	51.0%	0.0%	49.0%			
6	CenterPoint Energy	64.4%	0.0%	35.6%	54.0%	3.5%	42.5%			
7	CMS Energy Corp.	72.2%	0.0%	27.8%	67.0%	0.5%	32.5%			
8	DTE Energy Co.	58.4%	0.0%	41.6%	58.5%	0.0%	41.5%			
9	Edison International	54.2%	0.0%	45.8%	60.0%	3.5%	36.5%			
10	Emera Inc.	64.8%	4.2%	30.9%	53.6%	0.0%	46.4%			
11	Entergy Corp.	63.0%	0.8%	36.2%	60.5%	1.0%	38.5%			
12	Exelon Corp.	51.3%	0.0%	48.7%	50.5%	0.0%	49.5%			
13	Hawaiian Elec.	47.3%	0.8%	51.9%	47.0%	0.5%	52.5%			
14	IDACORP, Inc.	42.6%	0.0%	57.4%	45.0%	0.0%	55.0%			
15	NorthWestern Corp.	52.5%	0.0%	47.5%	49.5%	0.0%	50.5%			
16	OGE Energy Corp.	43.6%	0.0%	56.4%	49.0%	0.0%	51.0%			
17	Otter Tail Corp.	46.9%	0.0%	53.1%	45.5%	0.0%	54.5%			
18	Sempra Energy	50.6%	0.0%	49.4%	48.0%	1.5%	50.5%			
	Average	53.3%	0.4%	46.3%	51.9%	0.6%	47.5%			

(a) Company Form 10-K and Annual Reports.

(b) The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020).

(c) Includes current maturities.

# CAPITAL STRUCTURE

# **ELECTRIC GROUP OPERATING SUBSIDIARIES**

	At Y	ear-End 201	<b>19</b> (a)
			Common
Operating Company	Debt (b)	Preferred	Equity
ALGONQUIN PWR. & UTIL.			
Empire District Electric Co.	46.01%	0.00%	53.99%
Liberty Utilities (Granite State Elec.)	22.95%	0.00%	77.05%
ALLETE			
ALLETE, Inc. (Minnesota Power)	40.41%	0.00%	59.59%
AMEREN CORP.			
Ameren Illinois Co.	46.39%	0.80%	52.81%
Union Electric Co.	49.07%	0.94%	49.99%
AVISTA CORP.			
Avista Corp.	49.17%	0.00%	50.83%
Alaska Electric Light & Power	40.16%	0.00%	59.84%
BLACK HILLS CORP.			
Black Hills Power	43.18%	0.00%	56.82%
Cheyenne Light Fuel & Power	51.68%	0.00%	48.32%
Black Hills/Colorado Electric Utility Co	27.02%	0.00%	72.98%
CENTERPOINT ENERGY			
CenterPoint Energy Houston Elect.	60.36%	0.00%	39.64%
CMS ENERGY			
Consumers Energy Co.	48.70%	0.25%	51.05%
DTE ENERGY CO.			
DTE Electric Co.	49.98%	0.00%	50.02%
EDISON INTERNATIONAL			
Southern California Edison Co.	46.04%	6.80%	47.16%
EMERA INC.			
Emera Maine	42.83%	0.04%	57.13%
Tampa Electric Co.	44.70%	0.00%	55.30%
ENTERGY CORP.			
Entergy Arkansas Inc.	52.94%	0.00%	47.06%
Entergy Louisiana LLC	53.31%	0.00%	46.69%
Entergy Mississippi Inc.	51.14%	0.00%	48.86%
Entergy New Orleans Inc.	52.91%	0.00%	47.09%
Entergy Texas Inc.	51.66%	0.94%	47.40%

# CAPITAL STRUCTURE

# **ELECTRIC GROUP OPERATING SUBSIDIARIES**

	At Y	ear-End 20	19 (a)
			Common
<b>Operating Company</b>	Debt (b)	Preferred	Equity
EXELON CORP.			
Delmarva Power and Light	49.79%	0.00%	50.21%
Baltimore Gas & Electric Co.	47.03%	0.00%	52.97%
Commonweath Edison Co.	44.89%	0.00%	55.11%
PECO Energy Co.	46.21%	0.00%	53.79%
Potomac Electric Power Co.	49.63%	0.00%	50.37%
Atlantic City Electric Co.	50.98%	0.00%	49.02%
HAWAIIAN ELEC.			
Hawaiian Electric Co.	41.84%	0.96%	57.20%
IDACORP			
Idaho Power Co.	44.66%	0.00%	55.34%
NORTHWESTERN CORP.			
NorthWestern Corporation	52.41%	0.00%	47.59%
OGE ENERGY CORP.			
Oklahoma G&E	44.85%	0.00%	55.15%
OTTER TAIL CORP.			
Otter Tail Power Co.	48.88%	0.00%	51.12%
SEMPRA ENERGY			
San Diego Gas & Electric	47.26%	0.00%	52.74%
Oncor Electric Delivery	43.36%	0.00%	56.64%
Minimum	22.9%	0.0%	39.6%
Maximum	60.4%	6.8%	77.1%
Average	46.5%	0.3%	53.1%

(a) Data from 2019 Company Form 10-K and FERC Form 1 reports.

(b) Includes current maturities.

# **DIVIDEND YIELD**

		(a)	(b)	
	Company	Price	Dividends	Yield
1	Algonquin Pwr & Util	\$15.79	\$0.62	3.9%
2	ALLETE	\$56.97	\$2.56	4.5%
3	Ameren Corp.	\$80.14	\$2.09	2.6%
4	Avista Corp.	\$37.15	\$1.67	4.5%
5	Black Hills Corp.	\$61.14	\$2.26	3.7%
6	CenterPoint Energy	\$23.16	\$0.64	2.8%
7	CMS Energy Corp.	\$62.77	\$1.74	2.8%
8	DTE Energy Co.	\$127.93	\$4.34	3.4%
9	Edison International	\$62.01	\$2.65	4.3%
10	Emera Inc.	\$54.72	\$2.55	4.7%
11	Entergy Corp.	\$107.88	\$3.86	3.6%
12	Exelon Corp.	\$42.02	\$1.59	3.8%
13	Hawaiian Elec.	\$36.17	\$1.32	3.6%
14	IDACORP, Inc.	\$91.85	\$2.84	3.1%
15	NorthWestern Corp.	\$57.53	\$2.48	4.3%
16	OGE Energy Corp.	\$33.05	\$1.63	4.9%
17	Otter Tail Corp.	\$41.19	\$1.56	3.8%
18	Sempra Energy	\$130.27	\$4.42	3.4%
	Average			3.8%

(a) Average of closing prices for 30 trading days ended Dec. 11, 2020.

(b) The Value Line Investment Survey, Summary & Index (Dec. 11, 2020).

# **GROWTH RATES**

		(a)	(b)	(c)	(d)
		Earn	ings Grow	th	br+sv
	Company	Value Line	IBES	Zacks	Growth
1	Algonquin Pwr & Util	n/a	8.1%	8.1%	n/a
2	ALLETE	4.5%	7.0%	n/a	3.3%
3	Ameren Corp.	6.0%	3.5%	5.2%	6.0%
4	Avista Corp.	1.0%	5.5%	5.5%	3.0%
5	Black Hills Corp.	3.5%	4.7%	5.8%	4.1%
6	CenterPoint Energy	5.0%	-5.9%	5.0%	9.2%
7	CMS Energy Corp.	7.5%	7.2%	7.0%	7.2%
8	DTE Energy Co.	6.0%	6.0%	5.7%	5.4%
9	Edison International	n/a	-0.5%	3.1%	6.0%
10	Emera Inc.	6.0%	5.6%	n/a	3.8%
11	Entergy Corp.	3.0%	5.4%	5.4%	4.9%
12	Exelon Corp.	4.5%	-2.4%	3.2%	4.2%
13	Hawaiian Elec.	1.5%	3.3%	1.7%	2.9%
14	IDACORP, Inc.	3.5%	2.6%	2.6%	3.5%
15	NorthWestern Corp.	2.5%	2.7%	3.4%	3.3%
16	OGE Energy Corp.	3.0%	2.1%	3.6%	2.6%
17	Otter Tail Corp.	6.5%	9.0%	n/a	6.1%
18	Sempra Energy	10.5%	7.7%	7.8%	7.1%

- (a) The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020).
- (b) www.finance.yahoo.com (retreived Dec. 19, 2020).
- (c) www.zacks.com (retrieved Dec. 19, 2020).
- (d) See Schedule 6.

# DCF COST OF EQUITY ESTIMATES

		(a)	(a)	(a)	(a)
		Earr	ings Growtl	h	br+sv
	Company	Value Line	IBES	Zacks	Growth
1	Algonquin Pwr & Util	n/a	12.0%	12.0%	n/a
2	ALLETE	9.0%	11.5%	n/a	7.8%
3	Ameren Corp.	8.6%	6.1%	7.8%	8.6%
4	Avista Corp.	5.5%	10.0%	10.0%	7.5%
5	Black Hills Corp.	7.2%	8.4%	9.5%	7.8%
6	CenterPoint Energy	7.8%	-3.1%	7.8%	11.9%
7	CMS Energy Corp.	10.3%	10.0%	9.8%	9.9%
8	DTE Energy Co.	9.4%	9.4%	9.1%	8.8%
9	Edison International	n/a	3.8%	7.4%	10.3%
10	Emera Inc.	10.7%	10.3%	n/a	8.5%
11	Entergy Corp.	6.6%	8.9%	8.9%	8.4%
12	Exelon Corp.	8.3%	1.4%	7.0%	8.0%
13	Hawaiian Elec.	5.1%	6.9%	5.3%	6.5%
14	IDACORP, Inc.	6.6%	5.7%	5.7%	6.6%
15	NorthWestern Corp.	6.8%	7.0%	7.7%	7.6%
16	OGE Energy Corp.	7.9%	7.0%	8.5%	7.6%
17	Otter Tail Corp.	10.3%	12.8%	n/a	9.9%
18	Sempra Energy	13.9%	11.1%	11.2%	10.5%
	Average (b)	8.8%	9.6%	9.0%	8.6%
	Midpoint (b,c)	10.2%	9.9%	9.5%	9.2%

(a) Sum of dividend yield (Schedule 5, p. 1) and respective growth rate (Schedule 5, p. 2).

(b) Excludes highlighted figures.

(c) Average of low and high values.

#### LOW-END THRESHOLD ADJUSTMENTS

Atlantic Pat	h 15 / Startrans / So. Cal Edison	Pioneer Transmission				
	<u>Baa Yield</u>	]	Baa Yield			
Jun-07	6.54%	Apr-08	6.81%			
Jul-07	6.49%	May-08	6.79%			
Aug-07	6.51%	Jun-08	6.93%			
Sep-07	6.45%	Jul-08	6.97%			
Oct-07	6.36%	Aug-08	6.98%			
Nov-07	6.27%	Sep-08	7.15%			

	<b>Current</b>	<b>Projected</b>
Historical Baa Bond Yield	6.69% (a)	6.69% (a)
Current Baa Bond Yield	3.20% (b)	4.70% (c)
Change in Bond Yield	-3.49%	-1.99%
Risk Premium/Interest Rate Relationship	-0.42103 (d)	-0.42103 (d)
Adjustment to Low-end Threshold	1.47%	0.84%
Current Baa Bond Yield	3.20%	4.70%
Original Threshold	1.00%	1.00%
Adjustment	<u>1.47%</u>	0.84%
Adjusted Low-end Threshold	5.67%	6.54%
Low-end Test FERC Opinion No. 569-A		
Current Baa Bond Yield	3.20%	
CAPM Market Risk Premium (e)	10.01%	
Risk Premium Factor (f)	20.00%	
Adjustment to Low-end Threshold	2.00%	
Adjusted Low-end Threshold	5.20%	

(a) Average Baa utility bond yield for 6-mo. periods ending Nov. 2007 and Sep. 2008.

(b) Average Baa utility bond yield for 6-months ended Nov. 2020.

(c) Average Baa utility bond yield for 2021-25 based on data from IHS Markit, Long-Term Macro Forecast -Baseline (Jun. 29, 2020); Energy Information Administration, Annual Energy Outlook 2020 (Jan. 29, 2020), Moody's Investors Service at www.credittrends.com.

(d) Schedule 9, page 4.

(e) Schedule 7, page 1.

(f) 171 FERC ¶ 61,154, Docket Nos. EL14-12-004 and EL15-45-013, Opinion No. 569-A, Order on Rehearing (issued May 21, 2020).

#### **BR+SV GROWTH RATE**

		(a)	(a)	(a)			(b)	(c)		(d)	(e)		
			2024			1	Adjustmen	t		"sv" Factor			
	Company	EPS	DPS	BVPS	b	r	Factor	<u>Adjusted r</u>	br	S	V	SV	br + sv
1	Algonquin Pwr & Util	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
2	ALLETE	\$4.25	\$2.80	\$51.25	34.1%	8.3%	1.0223	8.5%	2.9%	0.0142	0.3167	0.45%	3.3%
3	Ameren Corp.	\$4.50	\$2.45	\$44.50	45.6%	10.1%	1.0400	10.5%	4.8%	0.0303	0.3862	1.17%	6.0%
4	Avista Corp.	\$2.50	\$1.90	\$32.00	24.0%	7.8%	1.0192	8.0%	1.9%	0.0275	0.3905	1.07%	3.0%
5	Black Hills Corp.	\$4.25	\$2.75	\$47.50	35.3%	8.9%	1.0268	9.2%	3.2%	0.0194	0.4242	0.83%	4.1%
6	CenterPoint Energy	\$1.70	\$0.80	\$15.25	52.9%	11.1%	1.0400	11.6%	6.1%	0.0798	0.3776	3.01%	9.2%
7	CMS Energy Corp.	\$3.50	\$2.15	\$25.75	38.6%	13.6%	1.0427	14.2%	5.5%	0.0281	0.6038	1.70%	7.2%
8	DTE Energy Co.	\$8.50	\$5.20	\$79.00	38.8%	10.8%	1.0347	11.1%	4.3%	0.0234	0.4456	1.04%	5.4%
9	Edison International	\$5.25	\$3.00	\$43.75	42.9%	12.0%	1.0226	12.3%	5.3%	0.0169	0.4531	0.76%	6.0%
10	Emera Inc.	\$4.00	\$2.76	\$44.95	31.0%	8.9%	1.0290	9.2%	2.8%	0.0252	0.3800	0.96%	3.8%
11	Entergy Corp.	\$7.00	\$4.55	\$64.50	35.0%	10.9%	1.0279	11.2%	3.9%	0.0203	0.4735	0.96%	4.9%
12	Exelon Corp.	\$3.50	\$1.90	\$39.75	45.7%	8.8%	1.0203	9.0%	4.1%	0.0044	0.2050	0.09%	4.2%
13	Hawaiian Elec.	\$2.00	\$1.40	\$24.50	30.0%	8.2%	1.0208	8.3%	2.5%	0.0130	0.3000	0.39%	2.9%
14	IDACORP, Inc.	\$5.50	\$3.50	\$58.50	36.4%	9.4%	1.0177	9.6%	3.5%	0.0002	0.4429	0.01%	3.5%
15	NorthWestern Corp.	\$4.00	\$2.80	\$46.00	30.0%	8.7%	1.0184	8.9%	2.7%	0.0162	0.3867	0.62%	3.3%
16	OGE Energy Corp.	\$2.50	\$1.95	\$20.75	22.0%	12.0%	0.9999	12.0%	2.7%	(0.0002)	0.5632	-0.01%	2.6%
17	Otter Tail Corp.	\$3.00	\$1.80	\$24.50	40.0%	12.2%	1.0282	12.6%	5.0%	0.0193	0.5333	1.03%	6.1%
18	Sempra Energy	\$9.75	\$5.60	\$90.00	42.6%	10.8%	1.0520	11.4%	4.9%	0.0472	0.4706	2.22%	7.1%

#### **BR+SV GROWTH RATE**

		(a)	(a)	(f)	(a)	(a)	(f)	(g)	(a)	(a)		(h)	(a)	(a)	(g)
			2019			2024		Chg		2024		_	Common Sha		ares
	Company	Eq Ratio	<u>Tot Cap</u>	<u>Com Eq</u>	Eq Ratio	<u>Tot Cap</u>	<u>Com Eq</u>	<u>Equity</u>	<u>High</u>	Low	Avg.	<u>M/B</u>	<u>2019</u>	<u>2024</u>	Growth
1	Algonquin Pwr & Util	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
2	ALLETE	61.4%	\$3,633	\$2,231	59.0%	\$4,725	\$2,788	4.6%	\$85.00	\$65.00	\$75.00	1.463	51.70	54.25	0.97%
3	Ameren Corp.	47.1%	\$17,116	\$8,062	48.5%	\$24,800	\$12,028	8.3%	\$85.00	\$60.00	\$72.50	1.629	246.20	270.00	1.86%
4	Avista Corp.	50.6%	\$3,835	\$1,940	49.5%	\$4,750	\$2,351	3.9%	\$60.00	\$45.00	\$52.50	1.641	67.18	73.00	1.68%
5	Black Hills Corp.	42.9%	\$5,502	\$2,360	49.0%	\$6,300	\$3,087	5.5%	\$95.00	\$70.00	\$82.50	1.737	61.48	65.00	1.12%
6	CenterPoint Energy	29.1%	\$22,603	\$6,577	42.5%	\$23,100	\$9,818	8.3%	\$30.00	\$19.00	\$24.50	1.607	502.24	640.00	4.97%
7	CMS Energy Corp.	29.4%	\$17,082	\$5,022	32.5%	\$23,700	\$7,703	8.9%	\$75.00	\$55.00	\$65.00	2.524	283.86	300.00	1.11%
8	DTE Energy Co.	42.3%	\$27,607	\$11,678	41.5%	\$39,800	\$16,517	7.2%	\$165.00	\$120.00	\$142.50	1.804	192.21	205.00	1.30%
9	Edison International	39.9%	\$33,360	\$13,311	36.5%	\$45,700	\$16,681	4.6%	\$95.00	\$65.00	\$80.00	1.829	361.99	379.00	0.92%
10	Emera Inc.	38.5%	\$22,245	\$8,566	46.4%	\$24,685	\$11,451	6.0%	\$85.00	\$60.00	\$72.50	1.613	242.48	262.00	1.56%
11	Entergy Corp.	37.1%	\$27,557	\$10,224	38.5%	\$35,100	\$13,514	5.7%	\$140.00	\$105.00	\$122.50	1.899	199.15	210.00	1.07%
12	Exelon Corp.	50.4%	\$63,943	\$32,227	49.5%	\$79,800	\$39,501	4.2%	\$60.00	\$40.00	\$50.00	1.258	973.00	990.00	0.35%
13	Hawaiian Elec.	54.6%	\$4,177	\$2,281	52.5%	\$5,350	\$2,809	4.3%	\$40.00	\$30.00	\$35.00	1.429	108.97	114.00	0.91%
14	IDACORP, Inc.	58.7%	\$4,201	\$2,466	55.0%	\$5,350	\$2,943	3.6%	\$120.00	\$90.00	\$105.00	1.795	50.42	50.45	0.01%
15	NorthWestern Corp.	47.5%	\$4,290	\$2,038	50.5%	\$4,850	\$2,449	3.7%	\$85.00	\$65.00	\$75.00	1.630	50.45	53.00	0.99%
16	OGE Energy Corp.	56.4%	\$7,335	\$4,137	51.0%	\$8,100	\$4,131	0.0%	\$55.00	\$40.00	\$47.50	2.289	200.10	200.00	-0.01%
17	Otter Tail Corp.	53.1%	\$1,471	\$781	54.5%	\$1,900	\$1,036	5.8%	\$60.00	\$45.00	\$52.50	2.143	40.16	42.00	0.90%
18	Sempra Energy	43.4%	\$40,734	\$17,679	50.5%	\$58,900	\$29,745	11.0%	\$195.00	\$145.00	\$170.00	1.889	291.71	330.00	2.50%

(a) The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020).

(h) Average of High and Low expected market prices divided by 2024 BVPS.

(e) Computed as 1 - B/M Ratio.

(b) Computed using the formula 2\*(1+5-Yr. Change in Equity)/(2+5 Yr. Change in Equity).

- (g) Five-year compound rate of change.
- (c) Product of average year-end "r" for 2024 and Adjustment Factor.
- (d) Product of change in common shares outstanding and M/B Ratio.
- (f) Product of total capital and equity ratio.

# CAPM

#### **UTILITY GROUP**

		(a)	(b)		(c)		(d)		(d) (e)		
		Mar	ket Retur	n ( <b>R</b> <sub>m</sub> )							
		Div	Proj.	Cost of	<b>Risk-Free</b>	Risk		Unadjusted	Market	Size	CAPM
	Company	Yield	Growth	Equity	Rate	Premium	Beta	CAPM	Сар	Adjustment	Result
1	Algonquin Pwr & Util	2.1%	9.4%	11.5%	1.5%	10.0%	0.90	10.5%	\$9,564	0.73%	11.2%
2	ALLETE	2.1%	9.4%	11.5%	1.5%	10.0%	0.85	10.0%	\$2,900	1.10%	11.1%
3	Ameren Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.85	10.0%	\$19,000	0.50%	10.5%
4	Avista Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$2,400	1.34%	12.3%
5	Black Hills Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	1.00	11.5%	\$3,700	1.10%	12.6%
6	CenterPoint Energy	2.1%	9.4%	11.5%	1.5%	10.0%	1.15	13.0%	\$13,000	0.73%	13.7%
7	CMS Energy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.80	9.5%	\$18,000	0.50%	10.0%
8	DTE Energy Co.	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$24,000	0.50%	11.5%
9	Edison International	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$21,000	0.50%	11.5%
10	Emera Inc.	2.1%	9.4%	11.5%	1.5%	10.0%	0.80	9.5%	\$13,100	0.73%	10.2%
11	Entergy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$22,000	0.50%	11.5%
12	Exelon Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$40,000	-0.28%	10.7%
13	Hawaiian Elec.	2.1%	9.4%	11.5%	1.5%	10.0%	0.80	9.5%	\$3,800	1.10%	10.6%
14	IDACORP, Inc.	2.1%	9.4%	11.5%	1.5%	10.0%	0.80	9.5%	\$4,500	0.79%	10.3%
15	NorthWestern Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.95	11.0%	\$2,700	1.10%	12.1%
16	OGE Energy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	1.10	12.5%	\$6,500	0.79%	13.3%
17	Otter Tail Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	0.85	10.0%	\$1,600	1.47%	11.5%
18	Sempra Energy	2.1%	9.4%	11.5%	1.5%	10.0%	1.00	11.5%	\$37,000	-0.28%	11.2%
	Average							10.7%		_	11.4%
	Midpoint (f)							11.3%			11.9%

(a) Weighted average for Dividend paying components of S&P 500 index from zacks.com (retrieved Dec. 7, 2020).

(b) Average of weighted average earnings growth rates from Value Line Investment Survey, IBES, and Zacks Investment Research for dividend-paying stocks in the S&P 500 based on data from http://finance.yahoo.com (retrieved Dec. 8, 2020), www.zacks.com (retrieved Dec. 7, 2020), and www.valueline.com (retrieved Dec. 7, 2020). Eliminated negative growth rates and all values greater than 20%.

(c) Average yield on 30-year Treasury bonds for the six-months ending Nov. 2020 based on data from the Federal Reserve at https://fred.stlouisfed.org/.

(d) The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020).

(e) Duff & Phelps, 2020 CRSP Deciles Size Study -- Supplementary Data Exhibits, Cost of Capital Navigator.

(f) Average of low and high values.

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 7, Page 1 of 1

#### **EMPIRICAL CAPM**

#### **UTILITY GROUP**

		(a)	(b)		(c)		(d)		(e)	(d)				(e)	(f)	
		Mark	et Retu	rn ( <b>R</b> <sub>m</sub> )												
		Div	Proj.	Cost of	Risk-Free	Risk	Unadju	sted RP	Beta	Adjuste		Total	Unadjusted	Market	Size	ECAPM
	Company	Yield	Growth	Equity	Rate	Premiun	n Weight	$RP^{1}$	Beta	Weight	$RP^2$	RP	K <sub>e</sub>	Сар	Adjustment	Result
1	Algonquin Pwr & Util	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.90	75%	6.8%	9.3%	10.8%	\$9,564	0.73%	11.5%
2	ALLETE	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.85	75%	6.4%	8.9%	10.4%	\$2,900	1.10%	11.5%
3	Ameren Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.85	75%	6.4%	8.9%	10.4%	\$19,000	0.50%	10.9%
4	Avista Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$2,400	1.34%	12.5%
5	Black Hills Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	1.00	75%	7.5%	10.0%	11.5%	\$3,700	1.10%	12.6%
6	CenterPoint Energy	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	1.15	75%	8.6%	11.1%	12.6%	\$13,000	0.73%	13.4%
7	CMS Energy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.80	75%	6.0%	8.5%	10.0%	\$18,000	0.50%	10.5%
8	DTE Energy Co.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$24,000	0.50%	11.6%
9	Edison International	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$21,000	0.50%	11.6%
10	Emera Inc.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.80	75%	6.0%	8.5%	10.0%	\$13,100	0.73%	10.7%
11	Entergy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$22,000	0.50%	11.6%
12	Exelon Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$40,000	-0.28%	10.9%
13	Hawaiian Elec.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.80	75%	6.0%	8.5%	10.0%	\$3,800	1.10%	11.1%
14	IDACORP, Inc.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.80	75%	6.0%	8.5%	10.0%	\$4,500	0.79%	10.8%
15	NorthWestern Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.95	75%	7.1%	9.6%	11.1%	\$2,700	1.10%	12.2%
16	OGE Energy Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	1.10	75%	8.3%	10.8%	12.3%	\$6,500	0.79%	13.1%
17	Otter Tail Corp.	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	0.85	75%	6.4%	8.9%	10.4%	\$1,600	1.47%	11.9%
18	Sempra Energy	2.1%	9.4%	11.5%	1.5%	10.0%	25%	2.5%	1.00	75%	7.5%	10.0%	11.5%	\$37,000	-0.28%	11.2%
	Average												10.9%	-		11.6%
	Midpoint (g)												11.3%			12.0%

(a) Weighted average for Dividend paying components of S&P 500 index from zacks.com (retrieved Dec. 7, 2020).

(b) Average of weighted average earnings growth rates from Value Line Investment Survey, IBES, and Zacks Investment Research for dividend-paying stocks in the S&P 500 based on data from http://finance.yahoo.com (retrieved Dec. 8, 2020), www.zacks.com (retrieved Dec. 7, 2020), and www.valueline.com (retrieved Dec. 7, 2020). Eliminated negative growth rates and all values greater than 20%.

Average yield on 30-year Treasury bonds for the six-months ending Nov. 2020 based on data from the Federal Reserve at https://fred.stlouisfed.org/. (c)

Roger A. Morin, New Regulatory Finance, Pub. Util. Reports, Inc. (2006) at 190. (d)

The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020). (e)

Duff & Phelps, 2020 CRSP Deciles Size Study -- Supplementary Data Exhibits, Cost of Capital Navigator. (f)

(g) Average of low and high values.

**Schedule 8** 

Page 1 of 1

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 8, Page 1 of 1

# **CURRENT BOND YIELD**

<u>Current Equity Risk Premium</u>	
(a) Avg. Yield over Study Period	8.10%
(b) Average Utility Bond Yield	<u>2.90%</u>
Change in Bond Yield	-5.20%
(c) Risk Premium/Interest Rate Relationship	-0.4210
	2.19%
Adjustment to Average Risk Premium	2.19%
(a) Average Risk Premium over Study Period	<u>3.76%</u>
Adjusted Risk Premium	5.95%

# **Implied Cost of Equity**

5%
5%
0%

- (a) Schedule 9, page 3.
- (b) Average bond yield on all utility bonds and Baa subset for the six-months ending Nov. 2020 based on data from Moody's Investors Service at www.credittrends.com.

(c) Schedule 9, page 4.

# PROJECTED BOND YIELD

Current Equity Risk Premium	
(a) Avg. Yield over Study Period	8.10%
(b) Average Utility Bond Yield 2021-2025	4.40%
Change in Bond Yield	-3.70%
(c) Risk Premium/Interest Rate Relationship	-0.4210
Adjustment to Average Risk Premium	1.56%
(a) Average Risk Premium over Study Period	<u>3.76%</u>
Adjusted Risk Premium	5.32%

# **Implied Cost of Equity**

10.02%
5.32%
4.70%

(a) Schedule 9, page 3.

(b) Yields on all utility bonds and Baa subset based on data from IHS Markit, Long-Term Macro Forecast -Baseline (Jun. 29, 2020); Energy Information Administration, Annual Energy Outlook 2020 (Jan. 29, 2020); & Moody's Investors Service at www.credittrends.com.

(c) Schedule 9, page 4.

#### Schedule 9 Page 3 of 4

#### **AUTHORIZED RETURNS**

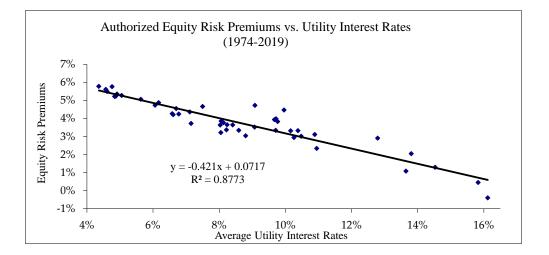
	(a)	<b>(b)</b>	
	Allowed	Average Utility	Risk
Year	ROE	<b>Bond Yield</b>	Premium
1974	13.10%	9.27%	3.83%
1975	13.20%	9.88%	3.32%
1976	13.10%	9.17%	3.93%
1977	13.30%	8.58%	4.72%
1978	13.20%	9.22%	3.98%
1979	13.50%	10.39%	3.11%
1980	14.23%	13.15%	1.08%
1981	15.22%	15.62%	-0.40%
1982	15.78%	15.33%	0.45%
1983	15.36%	13.31%	2.05%
1984	15.32%	14.03%	1.29%
1985	15.20%	12.29%	2.91%
1986	13.93%	9.46%	4.47%
1987	12.99%	9.98%	3.01%
1988	12.79%	10.45%	2.34%
1989	12.97%	9.66%	3.31%
1990	12.70%	9.76%	2.94%
1991	12.55%	9.21%	3.34%
1992	12.09%	8.57%	3.52%
1993	11.41%	7.56%	3.85%
1994	11.34%	8.30%	3.04%
1995	11.55%	7.91%	3.64%
1996	11.39%	7.74%	3.65%
1997	11.40%	7.63%	3.77%
1998	11.66%	7.00%	4.66%
1999	10.77%	7.55%	3.22%
2000	11.43%	8.09%	3.34%
2001	11.09%	7.72%	3.37%
2002	11.16%	7.53%	3.63%
2003	10.97%	6.61%	4.36%
2004	10.75%	6.20%	4.55%
2005	10.54%	5.67%	4.87%
2006	10.34%	6.08%	4.26%
2007	10.32%	6.11%	4.21%
2008	10.37%	6.65%	3.72%
2009	10.52%	6.28%	4.24%
2010	10.29%	5.56%	4.73%
2011	10.19%	5.13%	5.06%
2012	10.02%	4.26%	5.76%
2013	9.82%	4.55%	5.27%
2014	9.76%	4.41%	5.35%
2015	9.60%	4.37%	5.23%
2016	9.60%	4.11%	5.49%
2017	9.68%	4.07%	5.61%
2018	9.56%	4.34%	5.22%
2019	9.64%	3.86%	5.78%
Average	11.86%	8.10%	3.76%
8*			20.070

(a) Major Rate Case Decisions, *Regulatory Focus*, Regulatory Research Associates ("RRA"); *UtilityScope Regulatory Service*, Argus. Data for "general" rate cases (excluding limited-issue rider cases) beginning in 2006 (the first year such data presented by RRA).

(b) Moody's Investors Service.

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 9, Page 3 of 4

#### REGRESSION RESULTS



#### SUMMARY OUTPUT

Regression S	tatistics				
Multiple R	0.936629767				
R Square	0.87727532				
Adjusted R Square	0.874486122				
Standard Error	0.004786234				
Observations 46					
ANOVA	df	SS	MS	F	Significance F
ANOVA	<i>df</i> 1	<i>SS</i> 0.007205175	<i>MS</i> 0.007205175	<i>F</i> 314.5260916	Significance F 1.15178E-21
	<i>df</i> 1 44				0 1

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	Upper 95.0%
Intercept	0.071731079	0.00204844	35.01742055	9.02999E-34	0.06760272	0.075859439	0.06760272	0.075859439
X Variable 1	-0.4210	0.023740031	-17.73488347	1.15178E-21	-0.46887158	-0.373181801	-0.46887158	-0.373181801

# **EXPECTED EARNINGS APPROACH**

# **UTILITY GROUP**

		(a)	(b)	(c)
		<b>Expected Return</b>	Adjustment	Adjusted Return
	Company	on Common Equity	Factor	on Common Equity
1	Algonquin Pwr & Util	n/a	n/a	n/a
2	ALLETE	8.5%	1.0223	8.7%
3	Ameren Corp.	10.0%	1.0400	10.4%
4	Avista Corp.	8.0%	1.0192	8.2%
5	Black Hills Corp.	9.0%	1.0268	9.2%
6	CenterPoint Energy	11.0%	1.0400	11.4%
7	CMS Energy Corp.	14.0%	1.0427	14.6%
8	DTE Energy Co.	11.0%	1.0347	11.4%
9	Edison International	12.0%	1.0226	12.3%
10	Emera Inc.	10.0%	1.0290	10.3%
11	Entergy Corp.	11.0%	1.0279	11.3%
12	Exelon Corp.	8.5%	1.0203	8.7%
13	Hawaiian Elec.	8.5%	1.0208	8.7%
14	IDACORP, Inc.	9.5%	1.0177	9.7%
15	NorthWestern Corp.	8.5%	1.0184	8.7%
16	OGE Energy Corp.	12.5%	0.9999	12.5%
17	Otter Tail Corp.	12.0%	1.0282	12.3%
18	Sempra Energy	11.0%	1.0520	11.6%
	Average (d)			10.3%
	Midpoint (d,e)			10.3%

(a) The Value Line Investment Survey (Oct. 23, Nov. 13 and Dec. 11 2020).

(b) Adjustment to convert year-end return to an average rate of return from Schedule 6.

(c) (a) x (b).

(d) Excludes highlighted values.

(e) Average of low and high values.

## Schedule 11 Page 1 of 3

#### **DIVIDEND YIELD**

CompanyIndustry GroupPriceDivider1Air Products & Chem.Chemical (Diversified)\$ 278.76\$ 5.32Amdocs Ltd.IT Services\$ 63.58\$ 1.33AmgenBiotechnology\$ 228.20\$ 7.04Amphenol Corp.Electronics\$ 126.24\$ 1.15Apple Inc.Computers/Peripherals\$ 118.40\$ 0.86AT&T Inc.Telecom. Services\$ 28.84\$ 2.17Baxter Int'l Inc.Med Supp Invasive\$ 78.34\$ 0.58Bristol-Myers SquibbDrug\$ 62.38\$ 1.69Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.310Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.512Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	36         1.9%           31         2.1%           30         3.1%           6         0.9%           35         0.7%           2         7.4%           38         1.3%           30         2.9%           37         0.8%           30         2.9%           37         0.9%           36         1.1%
2       Amdocs Ltd.       IT Services       \$ 63.58       \$ 1.3         3       Amgen       Biotechnology       \$ 228.20       \$ 7.0         4       Amphenol Corp.       Electronics       \$ 126.24       \$ 1.1         5       Apple Inc.       Computers/Peripherals       \$ 118.40       \$ 0.8         6       AT&T Inc.       Telecom. Services       \$ 28.84       \$ 2.1         7       Baxter Int'l Inc.       Med Supp Invasive       \$ 78.34       \$ 0.9         8       Bristol-Myers Squibb       Drug       \$ 62.38       \$ 1.8         9       Brown & Brown       Financial Svcs. (Div.)       \$ 45.81       \$ 0.3         10       Brown-Forman 'B'       Beverage       \$ 78.14       \$ 0.7         11       Church & Dwight       Household Products       \$ 86.98       \$ 0.9         12       Cisco Systems       Telecom. Equipment       \$ 41.15       \$ 1.4         13       Coca-Cola       Beverage       \$ 52.21       \$ 1.6         14       Colgate-Palmolive       Household Products       \$ 84.33       \$ 1.7	31       2.1%         00       3.1%         6       0.9%         35       0.7%         2       7.4%         98       1.3%         30       2.9%         37       0.8%         93       0.9%         96       1.1%
3AmgenBiotechnology\$ 228.20\$ 7.04Amphenol Corp.Electronics\$ 126.24\$ 1.15Apple Inc.Computers/Peripherals\$ 118.40\$ 0.86AT&T Inc.Telecom. Services\$ 28.84\$ 2.17Baxter Int'l Inc.Med Supp Invasive\$ 78.34\$ 0.98Bristol-Myers SquibbDrug\$ 62.38\$ 1.89Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.310Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.912Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	00         3.1%           6         0.9%           35         0.7%           2         7.4%           08         1.3%           30         2.9%           37         0.8%           23         0.9%           96         1.1%
4Amphenol Corp.Electronics\$ 126.24\$ 1.15Apple Inc.Computers/Peripherals\$ 118.40\$ 0.86AT&T Inc.Telecom. Services\$ 28.84\$ 2.17Baxter Int'l Inc.Med Supp Invasive\$ 78.34\$ 0.58Bristol-Myers SquibbDrug\$ 62.38\$ 1.89Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.510Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.512Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	6       0.9%         85       0.7%         2       7.4%         98       1.3%         90       2.9%         97       0.8%         93       0.9%         94       1.1%
5Apple Inc.Computers/Peripherals\$ 118.40\$ 0.86AT&T Inc.Telecom. Services\$ 28.84\$ 2.17Baxter Int'l Inc.Med Supp Invasive\$ 78.34\$ 0.98Bristol-Myers SquibbDrug\$ 62.38\$ 1.89Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.310Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.912Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	35         0.7%           2         7.4%           98         1.3%           30         2.9%           37         0.8%           73         0.9%           96         1.1%
6AT&T Inc.Telecom. Services\$ 28.84\$ 2.17Baxter Int'l Inc.Med Supp Invasive\$ 78.34\$ 0.98Bristol-Myers SquibbDrug\$ 62.38\$ 1.89Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.310Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.912Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	2       7.4%         98       1.3%         30       2.9%         37       0.8%         73       0.9%         96       1.1%
7Baxter Int'l Inc.Med Supp Invasive\$78.34\$0.98Bristol-Myers SquibbDrug\$62.38\$1.89Brown & BrownFinancial Svcs. (Div.)\$45.81\$0.310Brown-Forman 'B'Beverage\$78.14\$0.711Church & DwightHousehold Products\$86.98\$0.912Cisco SystemsTelecom. Equipment\$41.15\$1.413Coca-ColaBeverage\$52.21\$1.614Colgate-PalmoliveHousehold Products\$84.33\$1.7	1.3%         30       2.9%         37       0.8%         33       0.9%         34       1.1%
8Bristol-Myers SquibbDrug\$ 62.38\$ 1.89Brown & BrownFinancial Svcs. (Div.)\$ 45.81\$ 0.310Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.512Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	30         2.9%           37         0.8%           73         0.9%           96         1.1%
9Brown & BrownFinancial Svcs. (Div.)\$45.81\$0.310Brown-Forman 'B'Beverage\$78.14\$0.711Church & DwightHousehold Products\$86.98\$0.512Cisco SystemsTelecom. Equipment\$41.15\$1.413Coca-ColaBeverage\$52.21\$1.614Colgate-PalmoliveHousehold Products\$84.33\$1.7	87         0.8%           73         0.9%           96         1.1%
10Brown-Forman 'B'Beverage\$ 78.14\$ 0.711Church & DwightHousehold Products\$ 86.98\$ 0.912Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	73         0.9%           96         1.1%
11Church & DwightHousehold Products\$ 86.98\$ 0.912Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413Coca-ColaBeverage\$ 52.21\$ 1.614Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	06 1.1%
12 Cisco SystemsTelecom. Equipment\$ 41.15\$ 1.413 Coca-ColaBeverage\$ 52.21\$ 1.614 Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	
13 Coca-ColaBeverage\$ 52.21\$ 1.614 Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	7 3.6%
14 Colgate-PalmoliveHousehold Products\$ 84.33\$ 1.7	. 5.070
-	3.2%
	2.1%
15 Comcast Corp.         Cable TV         \$ 48.76         \$ 0.9	1.9%
16 Commerce Bancshs.Bank (Midwest)\$ 63.67\$ 1.0	1.6%
17 Costco WholesaleRetail Store\$ 377.81\$ 2.8	.7%
18 CVS HealthPharmacy Services\$ 67.83\$ 2.0	00 2.9%
19 Danaher Corp.Diversified Co.\$ 227.79\$ 0.7	0.3%
20 Gen'l Mills Automotive \$ 60.34 \$ 2.0	3.4%
21 Hormel FoodsFood Processing\$ 49.04\$ 1.0	2.1%
22 Intel Corp.         Hotel/Gaming         \$ 47.18         \$ 1.3	32 2.8%
23 Int'l Flavors & Frag.Wireless Networking\$ 111.45\$ 3.1	2 2.8%
24 Johnson & JohnsonMed Supp Non-Invasive\$ 146.36\$ 4.0	04 2.8%
25 KelloggFood Processing\$ 63.81\$ 2.3	3.6%
26 Kimberly-ClarkHousehold Products\$ 137.86\$ 4.2	.1%
27 Lilly (Eli)         Drug         \$ 144.77         \$ 2.9	2.0%
28 Lockheed MartinAerospace/Defense\$ 366.95\$ 10.4	0 2.8%
29 Marsh & McLennanFinancial Svcs. (Div.)\$ 113.05\$ 1.8	36 1.6%
30 McCormick & Co.         Food Processing         \$ 92.59         \$ 1.3	36 1.5%
31 McDonald's Corp. Restaurant \$214.04 \$5.1	6 2.4%
32 Merck & Co. Drug \$ 80.64 \$ 2.6	50 3.2%
33 Microsoft Corp.Computer Software\$ 213.71\$ 2.2	.4 1.0%
34 Northrop GrummanAerospace/Defense\$ 305.48\$ 5.8	30 1.9%
35 Oracle Corp.         Drug         \$ 57.61         \$ 0.9	06 1.7%
36 PepsiCo, Inc.         Beverage         \$ 142.69         \$ 4.0	9 2.9%
37 Pfizer, Inc. Drug \$ 37.91 \$ 1.5	62 4.0%
38 Procter & GambleHousehold Products\$ 139.42\$ 3.1	.6 2.3%
39 Public Storage         R.E.I.T.         \$ 227.18         \$ 8.0	00 3.5%
40 Texas InstrumentsEnvironmental\$ 157.55\$ 4.0	08 2.6%
41 Travelers Cos.Insurance (Prop/Cas.)\$ 132.71\$ 3.4	0 2.6%
42 United Parcel Serv.Air Transport\$ 166.29\$ 4.1	9 2.5%
43 Verizon Communic.Telecom. Services\$ 60.17\$ 2.5	<i>4.2%</i>
44 Walmart Inc.         Retail Store         \$ 148.07         \$ 2.1	8 1.5%
45 Waste Management Environmental \$118.45 \$ 2.1	8 1.8%
Average	2.4%

(a) Average of closing prices for 30 trading days ended Dec. 11, 2020.

(b) The Value Line Investment Survey, Summary & Index (Dec. 11, 2020).

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#### **GROWTH RATES**

<u>UI</u>	OWIN KAIES	(a)	( <b>b</b> )	(c)
		(a) Form	(b)	(0)
	Company	Value Line	ings Growth IBES	Zacks
1	Company			
1	Air Products & Chem.	12.50%	10.30%	8.53%
2	Amdocs Ltd.	9.50%	6.50%	8.50%
3	Amgen	7.00%	6.65%	7.23%
4	Amphenol Corp.	10.50%	5.00%	8.50%
5	Apple Inc.	15.50%	12.64%	11.50%
6	AT&T Inc.	5.50%	-1.74%	2.92%
7	Baxter Int'l Inc.	9.00%	9.00%	9.25%
8	Bristol-Myers Squibb	12.50%	21.35%	9.11%
9	Brown & Brown	10.50%	9.89%	n/a
10	Brown-Forman 'B'	11.00%	6.85%	n/a
11	Church & Dwight	8.00%	9.55%	8.90%
12	Cisco Systems	7.00%	6.14%	6.67%
13	Coca-Cola	6.50%	3.34%	4.20%
14	Colgate-Palmolive	5.00%	6.67%	6.05%
15	Comcast Corp.	8.00%	5.78%	9.76%
16	Commerce Bancshs.	5.50%	-8.70%	n/a
17	Costco Wholesale	9.50%	7.32%	8.49%
18	CVS Health	6.00%	4.60%	5.89%
19	Danaher Corp.	16.00%	15.14%	12.92%
20	Gen'l Mills	4.00%	5.05%	7.50%
21	Hormel Foods	8.50%	4.05%	7.50%
22	Intel Corp.	7.00%	7.94%	7.50%
23	Int'l Flavors & Frag.	6.00%	1.75%	3.49%
24	Johnson & Johnson	10.00%	4.38%	5.80%
25	Kellogg	3.00%	1.78%	3.63%
26	Kimberly-Clark	6.50%	6.04%	5.40%
27	Lilly (Eli)	10.00%	12.27%	15.15%
28	Lockheed Martin	8.50%	8.12%	6.65%
29	Marsh & McLennan	9.00%	6.40%	5.04%
30	McCormick & Co.	6.50%	4.80%	5.54%
31	McDonald's Corp.	9.00%	5.53%	7.35%
	Merck & Co.	9.00%	6.70%	7.16%
33	Microsoft Corp.	13.50%	14.53%	12.50%
34	Northrop Grumman	10.50%	7.62%	n/a
35	Oracle Corp.	10.50%	7.72%	9.00%
36	PepsiCo, Inc.	6.00%	5.90%	6.49%
37	Pfizer, Inc.	8.50%	-1.00%	4.22%
38	Procter & Gamble	8.50%	-1.00 <i>%</i> 8.47%	7.57%
39	Public Storage	n/a	17.00%	3.79%
39 40	Texas Instruments	4.00%	17.00%	9.33%
40 41	Travelers Cos.	4.00% 9.50%	4.48%	
41 42			4.48% 9.61%	7.11%
	United Parcel Serv.	8.00%		7.90%
43	Verizon Communic.	4.00%	2.27%	3.47%
44	Walmart Inc.	7.00%	6.81%	5.50%
45	Waste Management	7.50%	4.38%	7.35%

(a) The Value Line Investment Survey (various editions as of Dec. 11, 2020).

(b) www.finance.yahoo.com (retrieved Nov. 30, 2020).

(c) www.zacks.com (retrieved Nov. 30, 2020).

#### DCF COST OF EQUITY ESTIMATES

		(a)	(a)	(a)
			nings Growt	
	Company	Value Line	IBES	Zacks
1	Air Products & Chem.	14.4%	12.2%	10.5%
2	Amdocs Ltd.	11.6%	8.6%	10.6%
3	Amgen	10.1%	9.7%	10.3%
4	Amphenol Corp.	11.4%	5.9%	9.4%
5	Apple Inc.	16.2%	13.4%	12.2%
6	AT&T Inc.	12.9%	5.6%	10.3%
7	Baxter Int'l Inc.	10.3%	10.3%	10.5%
8	Bristol-Myers Squibb	15.4%	24.2%	12.0%
9	Brown & Brown	11.3%	10.7%	n/a
10	Brown-Forman 'B'	11.9%	7.8%	n/a
11	Church & Dwight	9.1%	10.7%	10.0%
12	Cisco Systems	10.6%	9.7%	10.2%
13	Coca-Cola	9.7%	6.5%	7.4%
14	Colgate-Palmolive	7.1%	8.8%	8.1%
15	Comcast Corp.	9.9%	7.7%	11.6%
16	Commerce Bancshs.	7.1%	-7.1%	n/a
17	Costco Wholesale	10.2%	8.1%	9.2%
18	CVS Health	8.9%	7.5%	8.8%
19	Danaher Corp.	16.3%	15.5%	13.2%
20	Gen'l Mills	7.4%	8.5%	10.9%
20	Hormel Foods	10.6%	6.1%	9.6%
21	Intel Corp.	9.8%	10.7%	10.3%
22	Int'l Flavors & Frag.	9.8% 8.8%	4.5%	6.3%
23 24	Johnson & Johnson	12.8%	7.1%	8.6%
24 25	Kellogg	6.6%	5.4%	8.0% 7.3%
25 26				
	Kimberly-Clark	9.6%	9.1%	8.5%
27	Lilly (Eli)	12.0%	14.3%	17.2%
28	Lockheed Martin	11.3%	11.0%	9.5%
29	Marsh & McLennan	10.6%	8.0%	6.7%
30	McCormick & Co.	8.0%	6.3%	7.0%
31	McDonald's Corp.	11.4%	7.9%	9.8%
32	Merck & Co.	12.2%	9.9%	10.4%
33	Microsoft Corp.	14.5%	15.6%	13.5%
34	Northrop Grumman	12.4%	9.5%	n/a
35	Oracle Corp.	12.2%	9.4%	10.7%
36	PepsiCo, Inc.	8.9%	8.8%	9.4%
37	Pfizer, Inc.	12.5%	3.0%	8.2%
38	Procter & Gamble	10.8%	10.7%	9.8%
39	Public Storage	n/a	20.5%	7.3%
40	Texas Instruments	6.6%	12.6%	11.9%
41	Travelers Cos.	12.1%	7.0%	9.7%
42	United Parcel Serv.	10.5%	12.1%	10.4%
43	Verizon Communic.	8.2%	6.4%	7.6%
44	Walmart Inc.	8.5%	8.3%	7.0%
45	Waste Management	9.3%	6.2%	9.2%
	Average (b)	10.1%	9.3%	9.7%

(a) Sum of dividend yield (Schedule 11, p. 1) and respective growth rate (Schedule 11, p. 1

(b) Excludes highlighted figures.

(c) Average of low and high values.

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 11, Page 3 of 3

#### FLOTATION COST STUDY

#### ELECTRIC & GAS UTILITIES

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
						Underwriting	g		Total	<b>Gross Proceeds</b>	Flotation
				Shares	Offering	Discount	Underwriting	Offering	Flotation	Before Flot.	Cost
No.	Sym	Company	Date	Issued	Price	(per share)	Discount	Expense	Costs	Costs	(%)
1	ALE	ALLETE	2/27/2014	3,220,000	\$49.75	\$1.74125	\$5,606,825	\$450,000	\$6,056,825	\$160,195,000	3.781%
2	LNT	Alliant Energy	11/14/2019	3,717,502	\$52.63	\$0.39500	\$1,468,413	\$500,000	\$1,968,413	\$195,652,130	1.006%
3	AEE	Ameren Corp.	8/5/2019	7,549,205	\$74.30	\$0.12000	\$905,905	\$750,000	\$1,655,905	\$560,905,932	0.295%
4	AEP	American Elec Pwr	4/2/2009	69,000,000	\$24.50	\$0.73500	\$50,715,000	\$400,000	\$51,115,000	\$1,690,500,000	3.024%
5	AGR	Avangrid, Inc.					N/A				
6	AVA	Avista Corp.	12/13/2006	3,162,500	\$25.05	\$0.48000	\$1,518,000	\$300,000	\$1,818,000	\$79,220,625	2.295%
7	BKH	Black Hills Corp.	11/19/2015	6,325,000	\$40.25	\$1.40875	\$8,910,344	\$1,200,000	\$10,110,344	\$254,581,250	3.971%
8	CNP	CenterPoint Energy	9/27/2018	60,550,459	\$27.25	\$0.75000	\$45,412,844	\$1,000,000	\$46,412,844	\$1,650,000,008	2.813%
9	CMS	CMS Energy Corp.	3/31/2005	23,000,000	\$12.25	\$0.42880	\$9,862,400	\$325,000	\$10,187,400	\$281,750,000	3.616%
10	ED	Consolidated Edison (a)	5/7/2019	5,800,000	\$84.83	\$0.59000	\$3,422,000	\$400,000	\$3,822,000	\$492,014,000	0.777%
11	D	Dominion Energy (a)	3/29/2018	20,000,000	\$67.33	\$1.89420	\$37,884,000	\$450,000	\$38,334,000	\$1,346,516,000	2.847%
12	DTE	DTE Energy Co.	10/29/2019	2,400,000	\$126.00	\$3.15000	\$7,560,000	\$300,000	\$7,860,000	\$302,400,000	2.599%
13	DUK	Duke Energy Corp. (a)	11/18/2019	25,000,000	\$85.99	\$2.66000	\$66,500,000	\$592,000	\$67,092,000	\$2,149,750,000	3.121%
14	EIX	Edison International	7/30/2019	28,000,000	\$68.50	\$1.62688	\$45,552,500	\$725,000	\$46,277,500	\$1,918,000,000	2.413%
15	EE	El Paso Electric Co.					N/A				
16	ETR	Entergy Corp.	6/8/2018	13,289,037	\$75.25	\$0.80000	\$10,631,230	\$650,000	\$11,281,230	\$1,000,000,034	1.128%
17	EVRG	Evergy Inc.					N/A				
18	ES	Eversource Energy	5/30/2019	15,600,000	\$71.48	\$1.69000	\$26,364,000	\$615,000	\$26,979,000	\$1,115,088,000	2.419%
19	EXC	Exelon Corp.	6/13/2014	57,500,000	\$35.00	\$1.05000	\$60,375,000	\$600,000	\$60,975,000	\$2,012,500,000	3.030%
20	FE	FirstEnergy Corp.	9/15/2003	32,200,000	\$30.00	\$0.97500	\$31,395,000	\$423,000	\$31,818,000	\$966,000,000	3.294%
21	FTS	Fortis Inc.					N/A				
22	HE	Hawaiian Elec.	3/20/2013	7,000,000	\$26.75	\$1.00312	\$7,021,840	\$450,000	\$7,471,840	\$187,250,000	3.990%
23	IDA	IDACORP, Inc.	12/10/2004	4,025,000	\$30.00	\$1.20000	\$4,830,000	\$300,000	\$5,130,000	\$120,750,000	4.248%
24	MGEE	E MGE Energy	9/10/2004	1,265,000	\$31.85	\$1.03500	\$1,309,275	\$125,000	\$1,434,275	\$40,290,250	3.560%
25	NEE	NextEra Energy, Inc. (a)	11/3/2016	13,800,000	\$124.00	\$1.89000	\$26,082,000	\$750,000	\$26,832,000	\$1,711,200,000	1.568%
26	NWE	NorthWestern Corp. (a)	9/30/2015	1,100,000	\$51.81	\$1.33000	\$1,463,000	\$1,000,000	\$2,463,000	\$56,991,000	4.322%
27	OGE	OGE Energy Corp.	8/22/2003	5,324,074	\$21.60	\$0.79000	\$4,206,018	\$325,000	\$4,531,018	\$114,999,998	3.940%
28	OTTR	Otter Tail Corp.					N/A				
29	PNW	Pinnacle West Capital	4/9/2010	6,900,000	\$38.00	\$1.33000	\$9,177,000	\$190,000	\$9,367,000	\$262,200,000	3.572%
30	PNM	PNM Resources	1/7/2020	5,375,000	\$47.21	\$1.99000	\$10,696,250	\$750,000	\$11,446,250	\$253,753,750	4.511%
31	POR	Portland General Elec.	6/13/2013	12,765,000	\$29.50	\$0.95875	\$12,238,444	\$600,000	\$12,838,444	\$376,567,500	3.409%
32	PPL	PPL Corp.	5/10/2018	55,000,000	\$27.00	\$0.29430	\$16,186,500	\$1,000,000	\$17,186,500	\$1,485,000,000	1.157%
33	PEG	Pub Sv Enterprise Grp.	10/2/2003	9,487,500	\$41.75	\$1.25250	\$11,883,094	\$350,000	\$12,233,094	\$396,103,125	3.088%
34	SRE	Sempra Energy	1/5/2018	26,869,158	\$107.00	\$1.92600	\$51,749,998	\$1,500,000	\$53,249,998	\$2,874,999,906	1.852%
35	SO	Southern Company (a)	8/18/2016	32,500,000	\$49.30	\$1.66000	\$53,950,000	\$557,000	\$54,507,000	\$1,602,250,000	3.402%
36	WEC	WEC Energy Group					N/A				
37	XEL	Xcel Energy Inc. (a)	10/30/2019	10,300,000	\$62.69	\$0.63000	\$6,489,000	\$650,000	\$7,139,000	\$645,707,000	1.106%
		Average									2.779%
1	ATO	Atmos Energy Corp.	11/30/2018	7,008,087	\$92.75	\$0.97690	\$6,846,200	\$1,000,000	\$7,846,200	\$650,000,069	1.207%
2	CPK	Chesapeake Utilities	9/23/2016	960,488	\$62.26	\$2.33000	\$2,237,937	\$162,046	\$2,399,983	\$59,799,983	4.013%
3	NJR	New Jersey Resources	12/4/2019	5,700,000	\$41.25	\$1.23750	\$7,053,750	\$500,000	\$7,553,750	\$235,125,000	3.213%
4	NI	NiSource Inc.	5/3/2017	N/A	N/A	N/A	\$10,000,000	\$57,950	\$10,057,950	\$500,000,000	2.012%
5	NWN	Northwest Nat. Holding Co.	6/4/2019	1,250,000	\$67.00	\$2.17750	\$2,721,875	\$400,000	\$3,121,875	\$83,750,000	3.728%
6	OGS	ONE Gas, Inc.					N/A				
7	SJI	South Jersey Industries	4/20/2018	11,016,949	\$29.50	\$1.03250	\$11,375,000	\$700,000	\$12,075,000	\$324,999,996	3.715%
8	SWX	Southwest Gas	11/28/2018	3,100,000	\$75.50	\$2.54810	\$7,899,110	\$600,000	\$8,499,110	\$234,050,000	3.631%
9	SR	Spire Inc.	5/9/2018	2,000,000	\$63.05	\$2.10938	\$4,218,760	\$325,000	\$4,543,760	\$126,100,000	3.603%
10	UGI	UGI Corporation	3/18/2004	8,625,000	\$32.10	\$1.40440	\$12,112,950	\$1,149,550	\$13,262,500	\$276,862,500	4.790%
		Average									3.324%

#### Average - Electric & Gas

Column Notes:

(1-4) SEC Form 424B for each company.

(5) Column (2) \* Column (4)

(6) SEC Form 424B for each company.

(7) Column (5) + Column (6)

(8) Column (2) \* Column (3)

Exhibit No. 3 (9) Column (7) / Column (8) (9) Column (7) / Column (8) Case Nos. AVU-E-21-01 & AVU-G-21-01 Note (a): Underwriting discount computed as the difference between the current market price and the price offered to the issuing company by the underwriters. A. McKenzie, Avista Schedule 12, Page 1 of 1

2.902%

#### **REGULATORY MECHANISMS**

#### **UTILITY GROUP**

		Type of Adjustment Clause												
			Conserv.						New	New Capital			Future	Formula
			Program	Deco	upling		Renewables	Environ.	Generation	Generation Generic			Test	Rates /
	Company	<b>Fuel/PPA</b>	Expense	Full	Partial	WNA	Expense	Compliance	Capacity	Infrastructure	Expense	Other*	Year	MRP
1	Algonquin Pwr & Util	$\checkmark$	$\checkmark$		$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	Р	$\checkmark$
2	ALLETE	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$	С	$\checkmark$
3	Ameren Corp.	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	O,P	$\checkmark$
4	Avista Corp.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$						Р	$\checkmark$
5	Black Hills Corp.	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	0	$\checkmark$
6	CenterPoint Energy	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
7	CMS Energy Corp.	$\checkmark$	$\checkmark$				$\checkmark$				$\checkmark$		С	
8	DTE Energy Co.	$\checkmark$	$\checkmark$				$\checkmark$				$\checkmark$		С	
9	Edison International	$\checkmark$		$\checkmark$								$\checkmark$	С	$\checkmark$
10	Emera Inc.	$\checkmark$	$\checkmark$					$\checkmark$	$\checkmark$			$\checkmark$	С	$\checkmark$
11	Entergy Corp.	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	O,P	$\checkmark$
12	Exelon Corp.	D	$\checkmark$	$\checkmark$	$\checkmark$	WNA	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	O,P	$\checkmark$
13	Hawaiian Elec.	$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	С	$\checkmark$
14	IDACORP, Inc.	$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$						C,P	
15	NorthWestern Corp.	$\checkmark$	$\checkmark$				$\checkmark$					$\checkmark$		
16	OGE Energy Corp.	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	Р	$\checkmark$
17	Otter Tail Corp.	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	С,О	$\checkmark$
18	Sempra Energy	$\checkmark$	$\checkmark$	$\checkmark$						$\checkmark$	$\checkmark$	$\checkmark$	С	$\checkmark$

#### Sources:

Schedule 13, pages 2-4, contain operating company data that are aggregated into the parent company data on this page.

#### Notes:

\* Recover mechanisms for other expenses, such as taxes, franchise fees, bad debts, storm costs, pensions, societal benefits, vegetation management, and decommissioning.

D - Delivery-only utility.

C - Fully-forecasted test years commonly used in the state listed for this operating company.

O - Fully-forecasted test years occasionally used in the state listed for this operating company.

P - Partially-forecasted test years commonly or occasionally used in the state listed for this operating company.

Schedule 13 Page 1 of 4

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 13, Page 1 of 4

#### **REGULATORY MECHANISMS**

#### UTILITY GROUP OPERATING COS.

		Type of Adjustment Clause (a)												<b>(b)</b>	(c)
				Conserv.						New	Capital	RTO-related		Future	Formula
				Program	Dece	oupling		Renewables	Environ.	Generation	n Generic	Trans.		Test	Rates /
	Company	State	Fuel/PPA	Expense	Full	Partial	WNA	Expense	Compliance	Capacity	nfrastructur	Expense	Other*	Year	MRP
1	ALGONQUIN PWR. & UTIL.														
	Empire District Electric	KS	$\checkmark$	$\checkmark$					$\checkmark$			$\checkmark$	$\checkmark$		
	Empire District Electric	MO	$\checkmark$						$\checkmark$			$\checkmark$	$\checkmark$	Р	
	Liberty Util. (Granite State Electric)	NH	D			$\checkmark$					$\checkmark$				$\checkmark$
2	ALLETE														
	Minnesota Power	MN	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$	С	$\checkmark$
3	AMEREN CORP.														
	Ameren Illinois	IL	D	$\checkmark$				$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$	0	$\checkmark$
	Union Electric	MO	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	Р	
4	AVISTA CORP.														
	Alaska Electric Light & Power	AK	$\checkmark$												
	Avista Corp.	ID	$\checkmark$	$\checkmark$	$\checkmark$									Р	
	Avista Corp.	WA	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$							$\checkmark$
5	BLACK HILLS CORP.														
	Black Hills Colorado Electric	CO	$\checkmark$	$\checkmark$				$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$
	Black Hills Power	SD	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$		
	Cheyenne Light Fuel & Power	WY	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$					$\checkmark$	0	
6	CENTERPOINT ENERGY														
	CenterPoint Energy Houston Electric	TX	D	$\checkmark$							$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
	Southern Indiana Gas & Electric	IN	$\checkmark$	$\checkmark$		$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
7	CMS ENERGY														
	Consumers Energy	MI	$\checkmark$	$\checkmark$				$\checkmark$				$\checkmark$		С	
8	DTE ENERGY CO.														
	DTE Electric	MI	$\checkmark$	$\checkmark$				$\checkmark$				$\checkmark$		С	
9	EDISON INTERNATIONAL														
	Southern California Edison	CA	$\checkmark$		$\checkmark$								$\checkmark$	С	$\checkmark$
1(	) EMERA INC.														
	Tampa Electric	FL	$\checkmark$	$\checkmark$					$\checkmark$	$\checkmark$			$\checkmark$	С	$\checkmark$
	Emera Maine	ME	D											С	$\checkmark$

#### **REGULATORY MECHANISMS**

#### UTILITY GROUP OPERATING COS.

	Type of Adjustment Clause (a)												(b)	(c)
			Conserv.						New	Capital	<b>RTO-related</b>		Future	Formula
			Program	Dece	oupling		Renewables	Environ.	Generation	Generic	Trans.		Test	Rates /
Company	State	Fuel/PPA	Expense	Full	Partial	WNA	Expense	Compliance	Capacity	nfrastructur	Expense	Other*	Year	MRP
11 ENTERGY CORP.														
Entergy Arkansas	AR	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	Р	$\checkmark$
Entergy New Orleans	LA	$\checkmark$	$\checkmark$		$\checkmark$			$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	0	$\checkmark$
Entergy Louisiana	LA	$\checkmark$	$\checkmark$		$\checkmark$			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	0	$\checkmark$
Entergy Mississippi	MS	$\checkmark$	$\checkmark$		$\checkmark$			$\checkmark$			$\checkmark$	$\checkmark$	0	$\checkmark$
Entergy Texas	TX	$\checkmark$	√ .							$\checkmark$		$\checkmark$		$\checkmark$
12 EXELON CORP.														
Delmarva Power & Light	DE	D								$\checkmark$	$\checkmark$	$\checkmark$	Р	
Potomac Electric Power	DC	D			$\checkmark$	WNA	$\checkmark$			$\checkmark$		$\checkmark$	Р	
Commonwealth Edison	IL	D	$\checkmark$				$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	0	$\checkmark$
Baltimore Gas & Electric	MD	D	$\checkmark$	$\checkmark$								$\checkmark$	Р	
Delmarva Power & Light	MD	D	$\checkmark$	$\checkmark$									Р	
Potomac Electric Power	MD	D	$\checkmark$	$\checkmark$								$\checkmark$	Р	
Atlantic City Electric	NJ	D	$\checkmark$				$\checkmark$			$\checkmark$		$\checkmark$	Р	
PECO Energy	PA	D	$\checkmark$							$\checkmark$		$\checkmark$	0	
13 HAWAIIAN ELEC.														
Hawaiian Electric	HI	$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	С	$\checkmark$
Hawaii Electric Light	HI	$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	С	$\checkmark$
Maui Electric	HI	$\checkmark$	$\checkmark$	$\checkmark$			$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	С	$\checkmark$
14 IDACORP														
Idaho Power	ID	$\checkmark$	$\checkmark$	$\checkmark$									Р	
Idaho Power	OR	$\checkmark$	$\checkmark$				$\checkmark$						С	
15 NORTHWESTERN CORP.														
NorthWestern Corp.	MT	$\checkmark$	$\checkmark$				$\checkmark$					$\checkmark$		
NorthWestern Corp.	SD	$\checkmark$	$\checkmark$											
16 OGE ENERGY CORP.														
Oklahoma Gas & Electric	AR	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	Р	
Oklahoma Gas & Electric	OK	$\checkmark$	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$
17 OTTER TAIL CORP.														
Otter Tail Power	MN	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$			$\checkmark$		С	
Otter Tail Power	ND	$\checkmark$						$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	0	$\checkmark$
Otter Tail Power Corp.	SD	$\checkmark$	$\checkmark$				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				

Exhibit No. 3 Case Nos. AVU-E-21-01 & AVU-G-21-01 A. McKenzie, Avista Schedule 13, Page 3 of 4

#### **UTILITY GROUP OPERATING COS.**

			Type of Adjustment Clause (a)												(c)
				Conserv.						New (	Capital	<b>RTO-related</b>		Future	Formula
				Program	Deco	oupling		Renewables	Environ.	Generation	Generic	Trans.		Test	Rates /
	Company	State	Fuel/PPA	Expense	Full	Partial	WNA	Expense	Compliance	Capacity	nfrastructur	Expense	Other*	Year	MRP
18	SEMPRA ENERGY														
	San Diego Gas & Electric	CA	$\checkmark$		$\checkmark$								$\checkmark$	С	$\checkmark$
	Oncor Electric Delivery	ΤХ	D	$\checkmark$							$\checkmark$	$\checkmark$			$\checkmark$

#### Sources:

(a) S&P Global Market Intelligence, Adjustment Clauses, RRA Regulatory Focus (Nov. 12, 2019).

(b) Edison Electric Institute, Alternative Regulation for Emerging Utility Challenges: 2015 Update (Nov. 11, 2015).

(c) Formula rates and Multiyear Rate plans approved in the state listed for this operating company. See, (b); U.S. Department of Energy, State Performance-Based Regulation Using Multiyear Rate Plans for U.S. Electric Utilities, GRID Modernization Laboratory Consortium (Jul. 2017); The Brattle Group, Exploring the Use of Alternative Regulatory Mechanisms to Establish New Base Rates, Joint Utilities of Maryland (Mar. 29, 2018).

#### Notes:

\* Recover mechanisms for other expenses, such as taxes, franchise fees, bad debts, storm costs, pensions, societal benefits, vegetation management, and decommissioning.

D - Delivery-only utility.

C - Fully-forecasted test years commonly used in the state listed for this operating company.

O - Fully-forecasted test years occasionally used in the state listed for this operating company.

P - Partially-forecasted test years commonly or occasionally used in the state listed for this operating company.

LIR - Limited issue reopeners.